



July 9, 2024

Re: Notice of Intent to Award Contract, RFP #2024-01 – Bus and Shelter Advertising Services

Dear Interested Parties:

Eastern Contra Costa Transit Authority (ECCTA) issued RFP #2024-01 for the use of external advertising spaces on ECCTA's buses and shelters on May 20, 2024. ECCTA received two proposals on June 26. The proposals were evaluated by ECCTA's Technical Evaluation Committee to determine which proposal offered the highest quality of service for the best value possible. No interviews were determined to be necessary.

At the July 24, 2024 ECCTA Board of Directors meeting, the ECCTA Technical Evaluation Committee will be recommending that the Board of Directors award a contract to Lamar Transit Advertising.

Section 3, Information for Proposers, page 15 requires any proposer who wishes to protest this award to file a protest in writing, stating the reasons for its protest, within three days of the date of this letter.

Thank you for your participation in the RFP process. If you have any further questions, please contact me.

Sincerely,

A handwritten signature in blue ink that reads "Joe Chappelle".

Joe Chappelle
Manager of Administrative Services