

TRI DELTA TRANSIT

Eastern Contra Costa Transit Authority
801 Wilbur Avenue • Antioch, California 94509
Phone 925.754.6622 Fax 925.757.2530

Board of Directors Meeting Agenda

Wednesday September 27, 2017

4:00pm

ECCTA Boardroom

801 Wilbur Avenue, Antioch, CA 94509

Available online: www.trideltatransit.com

Please see the last page of this agenda for:

- Public comment guidelines
- Agenda, staff report, and document availability
- Americans with Disabilities Act information
- Anticipated action by the Board of Directors

1. **Call to Order:** Chair Monica Wilson

a. **Roll Call**

2. **Pledge of Allegiance**

3. **Public Comment**

While public comments are encouraged and taken very seriously, State law prevents the Board of Directors from discussing items that are not on the meeting agenda. If appropriate, staff will follow up on public comments. Please see Public Comment Guidelines on Page 4 of this agenda.

4. **Chair's Report:** Chair Monica Wilson

5. **Consent Calendar (ACTION ITEM):** Minutes, Financial Report, and Marketing Activities Report (*see attachment: tab #1*)

- Minutes of the Board of Directors meeting of August 23, 2017
- Financial Report
- Marketing Activities Report

Requested Action: Approve items 5a, 5b, and 5c

6. **CEO's Report:** Jeanne Krieg

- Operations Report** (*see attachment: tab #2*)

Board of Directors:

City of Antioch

Lamar Thorpe
Monica Wilson*

City of Brentwood

Barbara Guise
Robert Taylor

City of Oakley

Doug Hardcastle
Kevin Romick

City of Pittsburg

Merl Craft
Pete Longmire

Contra Costa County

Diane Burgis**
Federal Glover

Member-at-Large

Ken Gray

* Chair: FY 2017-18

** Vice-chair: FY 2017-18

**Board of Directors Meeting Agenda
Wednesday September 27, 2017**

7. ACTION AND DISCUSSION ITEMS

- a. POSSIBLE ACTION ITEM:** Pittsburg Seafood Festival Shuttle
(see attachment: tab #3)

Requested Action: Provide direction to staff regarding the operation of a shuttle to the 2018 Pittsburg Seafood Festival.

- b. DISCUSSION ITEM:** Project Status Report
(see attachment: tab #4)

No Action Requested

8. Board of Directors Comments

Under this item, Directors are limited to providing information, asking clarifying questions about matters not on the agenda, responding to public comment, referring matters to staff, or requesting a report be made at another meeting.

- 9. Adjourn to 40th Anniversary Celebration: Drivers Room**
Next Meeting: October 25th, 2017 – 4:00pm

Public Comment Guidelines:

- Persons requesting to address the ECCTA Board of Directors are requested to complete a Comment Request form and submit it to the clerk. If possible, please submit the form prior to the start of the meeting. At the appropriate time, the ECCTA chair will call on individuals to comment.
- During the public comment agenda item, the public is permitted to address the ECCTA Board of Directors on items that are on the consent calendar or items not on the agenda. Individuals may also make a request for future agenda items. No action or discussion may take place on any item not appearing on the posted agenda.
- If a person wishes to speak on a specific agenda item, the ECCTA chair will call on the individual when the agenda item is being discussed by the Board of Directors.
- Persons addressing the ECCTA Board of Directors are requested to limit their remarks to three (3) minutes unless an extension of time is granted by the chair, subject to approval of the ECCTA Board of Directors.

Agenda, staff report, and document availability:

Copies of all staff reports and documents subject to disclosure that relate to each item of business referred to on the agenda are available for public inspection the Friday before each regularly scheduled Board of Director's meeting at Tri Delta Transit's front desk located at 801 Wilbur Avenue, Antioch, California. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Board regarding any item on this agenda after the agenda has been distributed will also be made available for inspection at Tri Delta Transit's front desk at the above referenced address during regular business hours.

Americans with Disabilities Act Information:

In compliance with the Americans with Disabilities Act, the meeting room is wheelchair accessible and disabled parking is available in the Tri Delta Transit parking lot. If you are a person with a disability and you need disability-related modifications or accommodations to participate in this meeting, please contact the CEO's Office at (925) 754-6622 or fax (925) 757-2530. Notification 48 hours prior to the meeting will enable Tri Delta Transit to make reasonable arrangements to ensure accessibility to this meeting. {28 CFR 35.102-35, 104 ADA Title II} Please help us accommodate individuals with EI-MSD and refrain from wearing scented products to this meeting. Please turn off any electronic paging device or cell phone.

Anticipated action by the Board of Directors:

The Board of Directors may take action on any item on the agenda, which action may consist of the recommended action, no action or a related action.

TAB 1

Agenda Item 5a, b, c
Consent Calendar (ACTION ITEM): Minutes, Financial Report and
Marketing Activities Report

Board of Directors Meeting

Wednesday September 27, 2017

**ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509**

EASTERN CONTRA COSTA TRANSIT AUTHORITY
Antioch - Brentwood - Pittsburg - Oakley and Contra Costa County

MINUTES

August 23, 2017

The Eastern Contra Costa Transit Authority (ECCTA) meeting was called to order in the ECCTA Board Room, 801 Wilbur Avenue, Antioch, California by Chair Monica Wilson at 4:00 P.M.

ROLL CALL / CALL TO ORDER

PRESENT: Michael Daugelli, Alternate for Diane Burgis* (Contra Costa County), Merl Craft (Pittsburg), Nancy Parent, Alternate for Federal Glover (Contra Costa County), Ken Gray (Member-at-Large), Barbara Guise (Brentwood), Doug Hardcastle (Oakley), Jelani Killings, Alternate for Pete Longmire (Pittsburg), Kevin Romick (Oakley), Robert Taylor (Brentwood), Lamar Thorpe* (Antioch/Vice Chair), and Monica Wilson (Antioch/Chair)
*Arrived after Roll Call

ABSENT: None

STAFF: Jeanne Krieg, Chief Executive Officer (CEO)
Steve Ponte, Chief Operating Officer (COO)
Ann Hutcheson, Director of Administrative Services
Joe Chappelle, Executive Assistant
Ben Stock, Legal Counsel

OTHERS

PRESENT: Stuart Crust, americaneagle.com
Michael Daugelli, Antioch
Susan Hinson, First Transit
Gary Mitchell, First Transit
Hosie Pintily, First Transit
Chung Chung Tam, americaneagle.com
Mark Weinstein, First Transit

PLEDGE OF ALLEGIANCE

Chair Wilson led the Pledge of Allegiance.

PUBLIC COMMENT

Michael Daugelli updated the Board on the Beyond Antioch program at the Antioch Senior Center, and reported that he had traveled to a pre-opening of the Sonoma-Marin Smart Train, which was expected to become operational soon.

Mr. Daugelli also spoke to the Park and Ride system for eBART, noted that he had been looking at various areas in Antioch for parking, and complimented the competency of Tri Delta Transit drivers.

CHAIR'S REPORT

Chair Wilson introduced the Board alternates at the meeting, reported on the American Public Transportation Association (APTA) Conference in Chicago in July, and looked forward to the APTA EXPO in Atlanta in October.

CONSENT CALENDAR

On motion by Director Romick, seconded by Director Parent, ECCTA Boardmembers adopted the Consent Calendar, as shown, which carried by the following vote:

- A. Minutes of the Board of Directors meeting of June 28, 2017
- B. Financial Report
- C. Marketing Activities Report

AYES: Craft, Daugelli, Gray, Guise, Hardcastle, Killings, Parent, Romick, Taylor, Wilson

NOES: None

ABSTAIN: None

ABSENT: Thorpe

CHIEF EXECUTIVE OFFICER'S REPORT

- A. Operations Report

Chief Executive Officer (CEO) Jeanne Krieg reported that nine members of the Board and their spouses would be attending APTA's Annual Conference and EXPO in Atlanta in October, and advised those attending that travel arrangements would need to be made.

Ms. Krieg provided examples of a new outreach brochure to advertise Route 200's service between the Pittsburg/Bay Point BART station and the Veterans Medical Center in Martinez. She also reported that the See Something – Say Something app had been fully tested and would be rolled out to customers in October; Express Route 300 was being promoted with mailers, social media outreach, bus back advertising, and television ads; and bus information was being provided at every middle and high school registration event. Noting that part of the system redesign associated with the opening of eBART included a Low Carbon Transit Operations Program (LCTOP) grant to fund a circular route from downtown Pittsburg to the Pittsburg Center BART station to Los Medanos College (LMC), she reported the new route would begin on September 25 in line with the originally expected eBART opening in the fall of 2017, with a focus on a special promotion for LMC

students.

Ms. Krieg reported that staff had been working with the Pittsburg Chamber of Commerce on the shuttle service for the Seafood Festival, which would be held in mid-September; the start date for the facility solar project would be on September 9; the car charging stations in front of the Tri Delta Transit facility were expected to be turned on next week; and the charging stations for the electric buses would be ready when the first of the electric buses were delivered later this year.

Ms. Krieg announced that Maintenance Coordinator Ray Shields and Service Worker Gerardo Carrillo had been honored as the 2017 Safety Employees of the Year, and reported that Tri Delta Transit had ended the year with no workers comp claims.

In other matters, Ms. Krieg advised that subscription passengers no longer had to pay in advance and instead paid when boarding the bus, which had been working well; staff had been working with Uber, Lyft, and a local taxi company to develop a program that would offer alternatives to customers; and she had been elected to a three-year term on the APTA Board of Directors, which term would begin at the annual conference in Atlanta.

Ms. Krieg also advised that Tri Delta Transit would celebrate its 40th anniversary next month and there would be a barbeque meal on September 27 from 11:30 A.M. to 1:00 P.M. and 5:00 to 6:00 P.M. The Board was invited to remain after the Board meeting on that date to join the night crew for dinner.

Ms. Krieg added that ridership continued to be a concern and that concern had been experienced across the country. She was working with a Leadership APTA group to address ridership declines nationwide, considering strategies to address those concerns.

ACTION AND DISCUSSION ITEMS

A. Bus Roof Scaffolding

Ms. Krieg explained that scaffolding would be required to allow Tri Delta Transit's mechanics to safely work on the electric buses expected to arrive before the end of 2017. Six firms had been contacted and two had provided quotes. She recommended the adoption of a resolution for the purchase and installation of bus roof scaffolding to Bird Ladder & Equipment Company for an amount not to exceed \$40,853, which included shipping and installation costs. When asked, she stated that all safety issues had been addressed.

On motion by Director Taylor, seconded by Director Hardcastle, ECCTA Boardmembers adopted Resolution 170823a authorizing the CEO to execute and deliver a purchase order for the purchase and installation of bus roof scaffolding to Bird Ladder & Equipment Company for an amount not to exceed \$40,853, which includes shipping and installation costs, carried by the following vote:

AYES: Craft, Daugelli, Gray, Guise, Hardcastle, Killings, Parent, Romick, Taylor, Wilson
NOES: None
ABSTAIN: None
ABSENT: Thorpe

B. Mobile Ticketing

Ms. Krieg reported that different products had been considered for mobile ticketing, the ability to use an app on a mobile device to purchase and display fare instruments.

Chief Operating Officer (COO) Steve Ponte explained that a mobile app was being considered that could tie into the other users of the Clipper® Card, although there was a concern for paratransit riders who did not have any option for mobile ticketing. He described the search for an app that included everything desired and advised that staff was asking for a one-year demonstration project with americaneagle.com where the old credit card gateway would be removed and replaced with a new credit card gateway. The demonstration project would involve a one-year contract not to exceed \$99,000, plus a 6 percent per transaction fee and a 2.8 percent credit card gateway fee, which he noted was much less than the current fee of 5 to 8 percent.

In response to comments from the Board that the proposed fees totaled almost 9 percent, Mr. Ponte noted that Clipper® fees were almost 15 percent. He also explained that Clipper® 1 did not have the ability to interface with anything other than Clipper®, and Clipper® 2 was not scheduled to accommodate any kind of telephone interface.

Ms. Krieg explained that Tri Delta Transit was not being discouraged by the Metropolitan Transportation Commission (MTC) to pursue the demonstration project, which would have been very difficult for MTC to pursue given the size of the Clipper® program. She also explained that the Board would be updated on the demonstration project each month.

Chung Chung Tam, Senior Vice President of americaneagle.com, explained how the process would work in parallel with what Clipper® was doing to offer more options and a convenience to passengers.

On motion by Director Romick, seconded by Director Parent, ECCTA Boardmembers adopted Resolution 170823b authorizing the CEO to enter into a contract approved by the ECCTA attorney for a one-year demonstration project with americaneagle.com for an amount not to exceed \$99,000, plus a 6 percent per transaction fee and a 2.8 percent credit card gateway fee, carried by the following vote:

AYES: Burgis, Craft, Gray, Guise, Hardcastle, Killings, Parent, Romick, Taylor,

Thorpe, Wilson
NOES: None
ABSTAIN: None
ABSENT: None

C. Scheduling Software

Ms. Krieg advised that the aging scheduling software used to write fixed route bus schedules was no longer being supported.

Mr. Ponte explained that the scheduling software had been developed in the early 1970s, was old-fashioned and cumbersome, and a new system had been considered from Remix, which had developed a software used by the agency for Title VI analyses that the Board had approved in 2016. The new Remix scheduling software would also allow Title VI reports to be prepared more effectively, less labor intensive, and cheaper.

Director Romick verified with staff that a server and multiple operating systems would be eliminated with the new software, reducing software complexity, integrating with an existing piece of software, eliminating hardware, and integrating two software programs.

On motion by Director Romick, seconded by Director Hardcastle, ECCTA Boardmembers adopted Resolution 170823c authorizing the CEO to purchase fixed route scheduling software from Remix for an amount not to exceed \$100,000, carried by the following vote:

AYES: Burgis, Craft, Gray, Guise, Hardcastle, Killings, Parent, Romick, Taylor,
Thorpe, Wilson
NOES: None
ABSTAIN: None
ABSENT: None

D. FYI 2017-18 CEO and Staff Meeting Attendance

Ms. Krieg provided her annual report on staff meeting attendance and travel; identified the organizations in which she was active as APTA, California Transit Association (CTA), Transportation Cooperative Research Program (TCRP), and Transit Advisory Committee for Safety (TRACS); reported that all expenses associated with TCRP and TRACS were paid by those organizations; and noted that staff members could attend two conferences a year and anything other than that had to be approved by the Board of Directors.

Ms. Krieg requested that COO Ponte be allowed to attend APTA's CEO's Conference and Bus Conference and a CTA meeting; and that Director of Administrative Services Ann Hutcheson be allowed to attend a California Association of Public Purchasing Officers (CAPPO) meeting. The cost of the additional conferences had been included in the current budget.

On motion by Director Guise, seconded by Director Gray, ECCTA Boardmembers approved the requested additional staff conference attendance, carried by the following vote:

AYES: Burgis, Craft, Gray, Guise, Hardcastle, Killings, Parent, Romick, Taylor, Thorpe, Wilson
NOES: None
ABSTAIN: None
ABSENT: None

E. Waysign Demonstration Project

Ms. Krieg provided information on waysign options to replace the current battery operated bus arrival boxes, which were labor intensive when batteries had to be replaced, the boxes had been damaged throughout the service area, and better technology was available. A solar powered waysign product was being considered for a three-month demonstration project that would be attached to the top of a bus stop pole requiring no passenger action, and reportedly less susceptible to damage. Staff would report back to the Board on the status of that demonstration project.

BOARD OF DIRECTORS COMMENTS

Director Thorpe, the Vice Mayor of Antioch, introduced himself to the Board and described his eagerness to create synergy between the City of Antioch and Tri Delta Transit to continue to get people out of their cars and into public transportation.

Director Guise noted that autonomous vehicles were expected to be operational within the next five years, and suggested finding out whether people really wanted that to happen.

Director Romick described the current EasyMile demonstration project, a small autonomous shuttle bus being used at Bishop Ranch, and suggested full service autonomous vehicles would likely be more than five years out.

Director Gray reported that a Senior Transportation Forum sponsored by the Senior Mobility Action Council, a work group of the Contra Costa Advisory Council on Aging, had been scheduled for September 29 from 9:00 A.M. to 3:00 P.M. at the John Muir Medical Center in Walnut Creek to learn about accessible transportation in Contra Costa County, the barriers to person-centered trips, and how the community could work together to provide solutions to transportation for aging community members.

Director Craft described the APTA conference in Chicago as amazing, and had been impressed that the Chicago Transit Authority (CTA) had been able to work with the

schools and the city with competitions and scholarships, and had built up shopping centers and targeted areas that had incorporated workforce development boards. For the City of Pittsburg, she described the free Jazz Blues and Fun Fest scheduled for August 26. Chair Wilson reported that the Food Truck would be at Prewett Park in Antioch on August 24 and 31, 5:00 to 9:00 P.M., and the last Summer Concert Series would be held at Waldie Plaza on August 26 from 2:00 to 8:00 P.M.

ADJOURNMENT

Chair Wilson adjourned the meeting of the Eastern Contra Costa Transit Authority at 5:54 P.M. to September 27, 2017 at 4:00 P.M. in the ECCTA Administration Facility, 801 Wilbur Avenue, Antioch, California.

Respectfully submitted,

Anita L. Tucci-Smith

TRI DELTA TRANSIT
Income Statement - Comparison to Annual Budget
 As of August 31, 2017
(unaudited)

	YTD Actual			YTD Budget			YTD Variance favorable/(unfavorable)			FY18 Full Year Budget			YTD % of Fiscal Year Budget		
	ECCTA	FR	DR	ECCTA	FR	DR	ECCTA	FR	DR	ECCTA	FR	DR	ECCTA	FR	DR
OPERATING REVENUES															
Passenger Fares	\$ 450,666	\$ 400,697	\$ 49,969	\$ 517,460	\$ 443,601	\$ 73,859	\$ (66,794)	\$ (42,904)	\$ (23,890)	\$ 3,022,000	\$ 2,592,000	\$ 430,000	\$ 15%	\$ 15%	\$ 12%
Other Income	\$ 23,039	\$ -	\$ 23,039	\$ 25,000	\$ -	\$ 25,000	\$ (1,961)	\$ -	\$ (1,961)	\$ 235,000	\$ 85,000	\$ 150,000	\$ 10%	\$ 10%	\$ 15%
Total Operating Revenues:	\$ 473,705	\$ 400,697	\$ 73,008	\$ 542,460	\$ 443,601	\$ 98,859	\$ (68,755)	\$ (42,904)	\$ (25,851)	\$ 3,257,000	\$ 2,677,000	\$ 580,000	\$ 15%	\$ 15%	\$ 13%
OPERATING EXPENSES															
Purchased Transportation	\$ 1,991,576	\$ 1,561,575	\$ 430,001	\$ 2,009,800	\$ 1,448,500	\$ 561,300	\$ 18,224	\$ (113,075)	\$ 131,299	\$ 11,809,200	\$ 8,515,900	\$ 3,293,300	\$ 17%	\$ 18%	\$ 13%
Materials and Supplies	\$ 509,732	\$ 392,561	\$ 117,171	\$ 507,966	\$ 415,466	\$ 92,500	\$ (1,766)	\$ 22,905	\$ (24,671)	\$ 3,000,000	\$ 2,454,900	\$ 545,100	\$ 17%	\$ 16%	\$ 21%
Salaries & Benefits	\$ 653,360	\$ 546,901	\$ 106,459	\$ 700,000	\$ 609,000	\$ 91,000	\$ 46,640	\$ 62,089	\$ (15,459)	\$ 4,200,000	\$ 3,654,000	\$ 546,000	\$ 16%	\$ 15%	\$ 19%
Services	\$ 146,872	\$ 114,872	\$ 32,000	\$ 138,330	\$ 106,500	\$ 31,830	\$ (9,542)	\$ (8,372)	\$ (170)	\$ 830,000	\$ 639,000	\$ 191,000	\$ 18%	\$ 18%	\$ 17%
Other	\$ 57,948	\$ 53,913	\$ 4,035	\$ 50,000	\$ 48,500	\$ 1,500	\$ (7,948)	\$ (5,413)	\$ (2,535)	\$ 402,000	\$ 387,500	\$ 14,500	\$ 14%	\$ 14%	\$ 29%
Casualty and liability insurance	\$ 113,879	\$ 105,245	\$ 8,634	\$ 111,450	\$ 103,652	\$ 7,798	\$ (2,429)	\$ (1,593)	\$ (836)	\$ 534,000	\$ 499,500	\$ 34,500	\$ 21%	\$ 21%	\$ 25%
Utilities	\$ 58,322	\$ 52,665	\$ 5,657	\$ 40,800	\$ 38,352	\$ 2,448	\$ (15,522)	\$ (14,313)	\$ (1,209)	\$ 240,000	\$ 225,500	\$ 14,500	\$ 23%	\$ 23%	\$ 25%
Taxes	\$ 5,080	\$ 4,102	\$ 978	\$ 5,500	\$ 4,700	\$ 800	\$ 420	\$ 598	\$ (178)	\$ 23,000	\$ 19,600	\$ 3,400	\$ 22%	\$ 21%	\$ 29%
Total Operating Expenses:	\$ 3,534,769	\$ 2,831,834	\$ 702,935	\$ 3,563,846	\$ 2,774,670	\$ 789,176	\$ 29,077	\$ (57,164)	\$ 86,241	\$ 21,038,200	\$ 16,396,500	\$ 4,641,700	\$ 17%	\$ 17%	\$ 15%
NON-OPERATING REV															
Federal Funds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 949,673	\$ 408,649	\$ 541,024	\$ -	\$ -	\$ -
State Funds	\$ 715,695	\$ 551,085	\$ 164,610	\$ 3,020,552	\$ 2,330,277	\$ 690,275	\$ (2,304,857)	\$ (1,779,192)	\$ (525,665)	\$ 12,326,127	\$ 9,670,829	\$ 2,655,298	\$ 6%	\$ 6%	\$ 6%
Local Funds	\$ 76,674	\$ (292,089)	\$ 368,763	\$ -	\$ -	\$ -	\$ 76,674	\$ (292,089)	\$ 368,763	\$ 1,875,804	\$ 1,010,675	\$ 865,128	\$ 4%	\$ -29%	\$ 43%
Inter-Operator Agreements	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,624,596	\$ 2,624,596	\$ -	\$ -	\$ -	\$ -
Interest & Other Misc Income	\$ 1,149	\$ 1,141	\$ 8	\$ 834	\$ 792	\$ 42	\$ 315	\$ 349	\$ (34)	\$ 5,000	\$ 4,750	\$ 250	\$ 23%	\$ 24%	\$ 3%
Total Non-Operating Revenues:	\$ 793,518	\$ 260,137	\$ 533,381	\$ 3,021,386	\$ 2,331,069	\$ 690,317	\$ (2,227,868)	\$ (2,070,932)	\$ (456,935)	\$ 17,781,200	\$ 13,719,500	\$ 4,061,700	\$ 4%	\$ 2%	\$ 13%
EXCESS REV/(EXP)	\$ (2,267,546)	\$ (2,171,000)	\$ (96,546)	\$ -	\$ -	\$ -	\$ (2,267,546)	\$ (2,171,000)	\$ (96,546)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

Agenda Item #5b
 Eastern Contra Costa Transit Authority
 Board of Directors Meeting
 September 27, 2017

TRI DELTA TRANSIT
Income Statement - Comparison to Prior Year
As of August 31, 2017
(unaudited)

	August 2017 YTD Actual				August 2016 YTD Actual				FY18 vs FY17 - YTD				% Change from Previous Year							
	ECCTA		DR		ECCTA		DR		ECCTA		FR		DR		ECCTA		FR		DR	
OPERATING REVENUES																				
Passenger Fares	\$ 450,666	\$ 400,687	\$ 49,969	\$ 430,001	\$ 549,633	\$ 458,308	\$ 91,325	\$ 448,296	\$ (98,967)	\$ (57,611)	\$ (41,356)	\$ 18,295	\$ (80,155)	\$ 46,129	\$ (40,126)	\$ 1%	\$ 46,129	\$ (40,126)	\$ 1%	\$ 46,129
Other Income	\$ 23,039	\$ -	\$ 23,039	\$ 117,171	\$ 21,969	\$ 180	\$ 21,789	\$ 77,045	\$ 1,070	\$ (180)	\$ 1,250	\$ 6,003	\$ 6,003	\$ -	\$ -	\$ 0%	\$ 6,003	\$ -	\$ 0%	\$ 6,003
Total Operating Revenues:	\$ 473,705	\$ 400,687	\$ 73,008	\$ 547,172	\$ 571,602	\$ 458,488	\$ 113,114	\$ 525,386	\$ (97,897)	\$ (57,791)	\$ (40,106)	\$ 18,295	\$ (97,897)	\$ (57,791)	\$ (40,106)	\$ -17%	\$ (97,897)	\$ (57,791)	\$ -13%	\$ (97,897)
OPERATING EXPENSES																				
Purchased Transportation	\$ 1,991,576	\$ 1,561,575	\$ 430,001	\$ 430,001	\$ 1,929,716	\$ 1,481,420	\$ 448,296	\$ 448,296	\$ (61,860)	\$ (80,155)	\$ 18,295	\$ (61,860)	\$ (80,155)	\$ 46,129	\$ (40,126)	\$ 1%	\$ 46,129	\$ (40,126)	\$ 1%	\$ 46,129
Materials and Supplies	\$ 509,732	\$ 392,561	\$ 117,171	\$ 117,171	\$ 515,735	\$ 438,690	\$ 77,045	\$ 77,045	\$ 6,003	\$ 6,003	\$ 6,003	\$ 6,003	\$ 6,003	\$ -	\$ -	\$ 0%	\$ 6,003	\$ -	\$ 0%	\$ 6,003
Salaries & Benefits	\$ 653,360	\$ 546,901	\$ 106,459	\$ 106,459	\$ 625,704	\$ 563,725	\$ 61,979	\$ 61,979	\$ (27,666)	\$ 16,824	\$ (44,480)	\$ 18,435	\$ 18,435	\$ 19,919	\$ (13,565)	\$ 4%	\$ 19,919	\$ (13,565)	\$ 15%	\$ 19,919
Services	\$ 146,872	\$ 114,872	\$ 32,000	\$ 32,000	\$ 153,226	\$ 134,791	\$ 18,435	\$ 18,435	\$ 6,354	\$ 6,354	\$ 6,354	\$ 6,354	\$ 6,354	\$ -	\$ -	\$ 0%	\$ 6,354	\$ -	\$ 0%	\$ 6,354
Other	\$ 57,948	\$ 53,913	\$ 4,035	\$ 4,035	\$ 81,622	\$ 77,767	\$ 3,855	\$ 3,855	\$ 23,674	\$ 23,674	\$ (180)	\$ 3,855	\$ 23,674	\$ 23,854	\$ (180)	\$ 29%	\$ 23,854	\$ (180)	\$ 31%	\$ 23,854
Casualty and liability insurance	\$ 113,879	\$ 105,245	\$ 8,634	\$ 8,634	\$ 109,379	\$ 101,325	\$ 8,054	\$ 8,054	\$ (4,500)	\$ (3,920)	\$ (580)	\$ 8,054	\$ (4,500)	\$ (3,920)	\$ (580)	\$ -4%	\$ (3,920)	\$ (580)	\$ -4%	\$ (3,920)
Utilities	\$ 56,322	\$ 52,665	\$ 3,657	\$ 3,657	\$ 54,043	\$ 50,885	\$ 3,158	\$ 3,158	\$ (2,279)	\$ (1,780)	\$ (499)	\$ 50,885	\$ (2,279)	\$ (1,780)	\$ (499)	\$ -4%	\$ (1,780)	\$ (499)	\$ -4%	\$ (1,780)
Taxes	\$ 5,080	\$ 4,102	\$ 978	\$ 978	\$ 5,123	\$ 4,014	\$ 1,109	\$ 1,109	\$ 43	\$ (88)	\$ 131	\$ 43	\$ (88)	\$ 131	\$ 131	\$ 1%	\$ 43	\$ (88)	\$ -2%	\$ 131
Total Operating Expenses:	\$ 3,534,769	\$ 2,831,834	\$ 702,935	\$ 702,935	\$ 3,474,548	\$ 2,852,617	\$ 621,931	\$ 621,931	\$ (60,221)	\$ 20,783	\$ (81,004)	\$ 621,931	\$ (60,221)	\$ 20,783	\$ (81,004)	\$ -2%	\$ (60,221)	\$ 20,783	\$ 1%	\$ (81,004)
NON-OPERATING REV																				
Federal Funds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
State Funds	\$ 715,695	\$ 551,085	\$ 164,610	\$ 164,610	\$ 1,501,753	\$ 1,111,297	\$ 390,456	\$ 390,456	\$ (786,058)	\$ (560,212)	\$ (225,846)	\$ 390,456	\$ (786,058)	\$ (560,212)	\$ (225,846)	\$ -68%	\$ (560,212)	\$ (225,846)	\$ -77%	\$ (225,846)
Local Funds	\$ 76,674	\$ (292,089)	\$ 368,763	\$ 368,763	\$ -	\$ -	\$ -	\$ -	\$ 76,674	\$ (292,089)	\$ 368,763	\$ -	\$ 76,674	\$ (292,089)	\$ 368,763	\$ -47%	\$ (292,089)	\$ 368,763	\$ -77%	\$ 368,763
Inter-Operator Agreements	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Interest & Other Misc Income	\$ 1,149	\$ 1,141	\$ 8	\$ 8	\$ 3,555	\$ 512	\$ 3,043	\$ 3,043	\$ (2,406)	\$ 629	\$ (3,035)	\$ 3,043	\$ (2,406)	\$ 629	\$ (3,035)	\$ -68%	\$ 629	\$ (3,035)	\$ -77%	\$ (3,035)
Total Non-operating Revenues:	\$ 793,518	\$ 260,137	\$ 533,381	\$ 533,381	\$ 1,505,308	\$ 1,111,809	\$ 393,499	\$ 393,499	\$ (711,790)	\$ (851,672)	\$ 139,882	\$ 393,499	\$ (711,790)	\$ (851,672)	\$ 139,882	\$ -47%	\$ (851,672)	\$ 139,882	\$ -77%	\$ 139,882
EXCESS REV/(EXP)	\$ (2,267,546)	\$ (2,171,000)	\$ (96,546)	\$ (96,546)	\$ (1,397,638)	\$ (1,282,320)	\$ (115,318)	\$ (115,318)	\$ (869,908)	\$ (886,680)	\$ 18,772	\$ (869,908)	\$ (886,680)	\$ 18,772	\$ 18,772	\$ -2%	\$ (886,680)	\$ 18,772	\$ 1%	\$ (81,004)

OPERATING REVENUES

Passenger Fares
Other Income

Total Operating Revenues:

OPERATING EXPENSES

Purchased Transportation
Materials and Supplies
Salaries & Benefits
Services
Other
Casualty and liability insurance
Utilities
Taxes

Total Operating Expenses:

NON-OPERATING REV

Federal Funds
State Funds
Local Funds
Inter-Operator Agreements
Interest & Other Misc Income

Total Non-operating Revenues:

EXCESS REV/(EXP)


Agenda Item #5b
Eastern Contra Costa Transit Authority
Board of Directors Meeting
September 27, 2017

Staff Report to ECCTA Board of Directors

Meeting Date: September 27, 2017

Agenda Item: Marketing/Communications Activities – Agenda Item #5c

Lead Staff: Mike Furnary, Marketing Director

Approved: Jeanne Krieg, Chief Executive Officer 

New Route Launch Promotion – Route 381

Completed promotional campaign supporting launch of new bus route 381. Promotion includes geo-targeted direct mail to households within half-mile of the route, onboard information, web site, email/text alerts, social media and free ride arrangement for Los Medanos College students through December 31, 2017. Separate promotion coordinated through Los Medanos College Office of Student Life including social media, on site/campus, and online.

New Schedule Revise/Reprint

Completed all graphic design and communications plan/campaign to provide advance notice of schedule change. Plan tactics include:

- Notices at multiple bus stop locations one month in advance
- Web site banner/click thru page one month in advance
- Web site pop up one week in advance on both the main and mobile sites
- Social Media campaign weekly starting one month in advance
- Email/Text Alert two weeks before release date
- Press release: Press Newspapers, CCTimes, Eastcountytimes.net, 511 Contra Costa, 511.org, County Connection, Westcat, Wheels
- 511.org notice one month in advance
- 511 Contra Costa – requested to be added to social media and web site verification
- Inclusion in Take One on board newsletter

Seafood Festival Shuttle Service

Coordinated event shuttle service for annual September event. Shuttles served three off-site parking locations including Los Medanos College, Pittsburg Courthouse and Pittsburg/Bay Point BART.

Express Route 300 Promotion

Launched new—and ongoing—promotion of Express Route 300, encouraging new ridership through free trial ride program. Promotion includes local newspaper ads and inserts, TV commercials, outdoor/bus ads and extensive social media promotion including Facebook, Twitter, Instagram, Comcast, and TriDeltaTransit.com.

Blues Festival Cross Promotion

Participated in month-long cross promotion with local weekend festival.

Outreach/Public Speaking

Completed and planned participation in three additional off-site engagements to promote use of public transportation and to educate gatekeepers in assisting their clients using our services.

Veteran's Guide Brochure

Completed targeted route brochure addressing Tri Delta Transit service to Veteran's Medical Center in Martinez. Brochure to be distributed among local veteran's groups/organizations.

Antioch Senior Resource Fair

Participated in annual event targeting local seniors to address alternative transportation options.

Ongoing Marketing Programs

- Welcome Pack mailing
- 2-for-1 tickets on Route 300 (subsidized by 511 Contra Costa)
- Take One on board newsletter
- Gatekeeper quarterly newsletter

Planned Marketing/Communications Activities

- Route-specific ridership promotions
- Advertising creative development per 2018-2020 Marketing Plan
- 40th anniversary rider promotion
- Paratransit-alternative program marketing and training
- Rivertown Jamboree cross promotion

TAB 2

Agenda Item 6a
CEO's REPORT: Operations Report

Board of Directors Meeting

Wednesday September 27, 2017

**ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509**

Chief Executive Officer's Report

September 2017



TRI DELTA TRANSIT

ECCTA Executive Team

Jeanne Krieg
Chief Executive Officer

Steve Ponte
Chief Operating Officer

Tom Harais
Chief Financial Officer

Ann Hutcheson
Director of Administrative Services

Kevin Moody
Director of Maintenance

Mike Furnary
Director of Marketing

Susan Hinson
First Transit Director of Operations

Highlights:

- Sustainable Contra Costa presented Tri Delta Transit with the 2017 Leadership in Sustainable Resource Management award.
- Training for the new scheduling software began. It will go live January 1st.
- Paratransit applications are now available on the Tri Delta Transit website.
- The new route that serves the Pittsburg Marina, Pittsburg Center BART, and LMC began September 25th.
- Work continued on the facility solar project.
- Work continued on the electric bus and car charging stations. There is a slight delay by PG&E.
- The See Something – Say Something Mobile App is being tested by a small group of passengers prior to introducing it to the public.
- The fuel hedging process continued.
- The Clipper small operators subgroup, which includes all small operators in the nine county Bay Area, continues to meet on a regular basis.
- The advisory team for the Contra Costa Mobility Management project continues to meet.
- The UC Berkeley PATH Integrated Dynamic Transit Operations system demonstration project that will use Tri Delta Transit as the subject continued. CCTA is overseeing the Caltrans-funded project that will demonstrate Transit Connect, Dynamic Dispatch, and Dynamic Rideshare in east county.

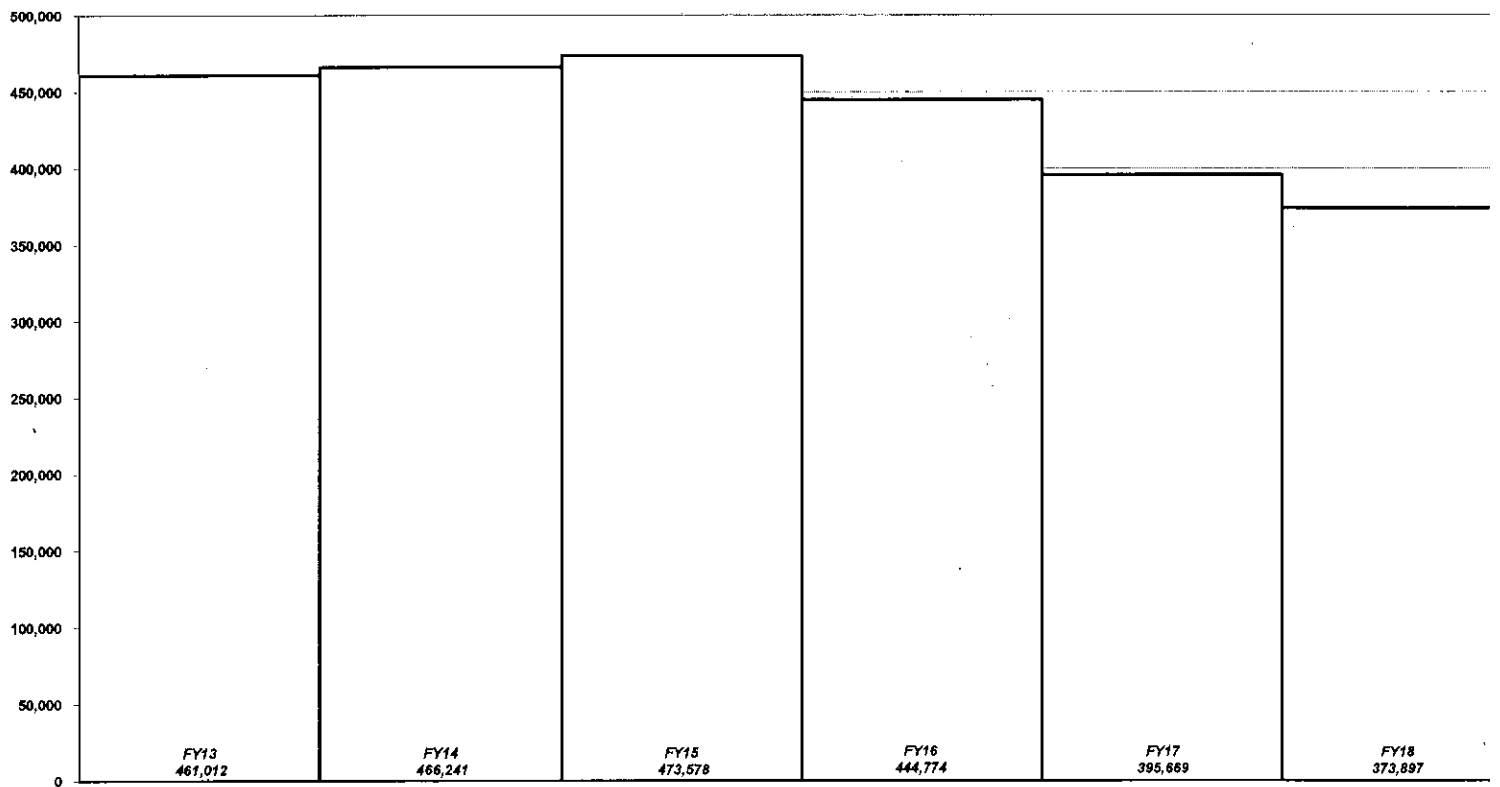
Pending:

- Preparation for the APTA Annual Conference and EXPO
- Bus roof scaffolding delivery and installation
- Scheduling software full implementation (1/1/18)
- Subsidized fare project
- Holiday dinner (December 13)
- Electric bus delivery (late 2017)
- PG&E electric extension
- Facility solar project
- Service to Brentwood LMC campus (August 2018)
- Next generation of Clipper (2020)
- Service to eBART stations in Pittsburg and Antioch (May 2018)
- FTA's Safety Program
- Antioch Park & Ride lot construction
- Oakley Park & Ride lot construction
- Federal grants
- PATH Integrated Dynamic Transit Operations system demonstration project
- Contra Costa County Mobility Management Plan implementation
- Park & Ride lots – land acquisition

*Agenda Item #6a
Eastern Contra Costa Transit Authority
Board of Directors Meeting
September 27, 2017*

TRI DELTA TRANSIT

FIRST TWO MONTHS of FISCAL YEAR FR RIDERSHIP



EASTERN CONTRA COSTA TRANSIT AUTHORITY KEY PERFORMANCE INDICATORS BY SERVICE

								YTD COMPARISON		
	Actual					Budget	17/18B	Actual		% ▲
	12/13	13/14	14/15	15/16	16/17	17/18	% ▲	Aug-16	Aug-17	% ▲
DIAL-A-RIDE										
Total DAR Trips Provided	126,999	131,476	133,769	131,917	133,406	132,000	-1%	21,786	22,219	2%
Average Weekday Ridership	470	471	487	489	498	496	0%	476	482	1%
Average Sat Ridership	140	180	153	118	107	102	-5%	94	108	16%
Average Sun/Hol Ridership	72	68	63	49	47	42	-11%	46	50	8%
Average Passengers/Hour (wkdy's DAR Only)	2.1	2.3	2.4	2.5	2.9	2.9	0%	2.9	2.8	-1%
Ride Refusals / Day	0.0	0.0	0.0	0.0	0.0	0.0	-100%	0.0	0.0	0%
Customer Complaints	0.097%	0.071%	0.103%	0.114%	0.382%	0.326%	-15%	0.252%	0.477%	89%
On Time Performance	87%	89%	87%	85%	81%	85%	5%	87%	78%	-11%
Gallons of Fuel Consumed	139,678	145,043	138,528	135,809	131,936	130,106	-1%	22,632	23,685	5%
Miles Between Preventable Accidents	328,002	244,390	162,293	159,143	153,397	200,000	30%	156,477	146,941	-6%
Miles Between Road calls	109,568	61,109	139,113	190,963	919,507	100,000	-89%	156,477	146,956	-6%
Farebox Recovery Ratio	11%	10%	10%	10%	11%	9%	-12%	15%	7%	-52%
\$/Gal Fuel	\$ 3.81	\$ 3.67	\$ 3.09	\$ 2.59	\$ 2.57	\$ 2.60	1%	\$ 2.09	\$ 2.98	43%
Operating Cost/Passenger	\$ 33.22	\$ 35.25	\$ 34.18	\$ 34.41	\$ 29.15	\$ 35.16	21%	\$ 28.55	\$ 31.64	11%
Operating Cost/Revenue Hour	\$ 63.52	\$ 68.75	\$ 69.81	\$ 72.26	\$ 73.97	\$ 87.68	19%	\$ 69.33	\$ 84.05	21%
Operating Cost/Revenue Mile	\$ 5.36	\$ 5.76	\$ 5.74	\$ 5.85	\$ 5.18	\$ 6.17	19%	\$ 4.85	\$ 5.72	18%
FIXED ROUTE										
Total FR Trips Provided	2,740,834	2,832,264	2,806,028	2,574,864	2,344,985	2,368,206	1%	395,669	373,897	-6%
Average Weekday Ridership	9,616	9,930	9,794	8,999	8,230	8,332	1%	8,030	7,621	-5%
Average Sat Ridership	3,232	3,464	3,498	3,061	2,715	2,777	2%	2,908	2,561	-12%
Average Sun/Hol Ridership	2,788	2,692	2,787	2,501	2,236	2,227	0%	2,420	2,315	-4%
Average Passengers/Hour	17.7	19.0	19.2	17.8	16.1	16.2	0%	16.2	14.8	-9%
Customer Complaints	0.012%	0.009%	0.009%	0.009%	0.025%	0.026%	5%	0.018%	0.028%	53%
On Time Performance	86%	92%	92%	92%	82%	85%	4%	81%	84%	4%
Gallons of Fuel Consumed	562,702	603,013	600,072	606,378	584,879	594,184	2%	105,471	96,146	-9%
Miles Between Preventable Accidents	65,392	110,754	98,066	97,469	117,465	100,000	-15%	104,414	210,873	102%
Miles Between Road calls	42,844	67,684	41,553	27,690	21,084	50,000	137%	34,805	22,197	-36%
Farebox Recovery Ratio	18%	18%	18%	18%	16%	16%	0%	16%	14%	-12%
\$/Gal Fuel	\$ 3.95	\$ 3.48	\$ 2.77	\$ 1.96	\$ 2.07	\$ 2.15	4%	\$ 1.88	\$ 2.35	25%
Operating Cost/Passenger	\$ 6.01	\$ 5.58	\$ 5.54	\$ 5.98	\$ 6.93	\$ 6.92	0%	\$ 7.21	\$ 7.57	5%
Operating Cost/Revenue Hour	\$ 106.53	\$ 105.76	\$ 106.36	\$ 106.33	\$ 111.83	\$ 112.11	0%	\$ 117.02	\$ 112.17	-4%
Operating Cost/Revenue Mile	\$ 7.98	\$ 7.71	\$ 7.62	\$ 7.49	\$ 7.98	\$ 8.08	1%	\$ 8.26	\$ 8.10	-2%

**TRI DELTA TRANSIT
COMPARATIVE YTD FR RIDERSHIP BY ROUTE**

TOTAL PASSENGER TRIPS													
ROUTE											YTD COMPARISON		
	12/13	% Chg	13/14	% Chg	14/15	% Chg	15/16	% Chg	16/17	% Chg	Aug-16	Aug-17	% Chg
200	55,322	47%	55,914	1%	54,167	-3%	48,866	-10%	44,467	-9%	7,753	7,520	-3%
201	119,977	8%	124,289	4%	112,116	-10%	116,301	4%	117,839	1%	17,842	17,468	-2%
300	290,313	-4%	328,582	13%	353,802	8%	340,127	-4%	351,131	3%	57,555	58,345	1%
379	15,232	49%	6,759	-56%	3,223	-52%	3,659	14%	2,407	-34%	88	192	118%
380	680,981	16%	682,650	0%	666,704	-2%	606,012	-9%	552,671	-9%	89,260	84,260	-6%
383	35,031	2%	32,073	-8%	30,200	-6%	25,830	-14%	21,936	-15%	3,717	3,151	-15%
384	8,227	-69%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
385	61,388	68%	70,974	16%	68,013	-4%	66,045	-3%	54,207	-18%	9,336	9,002	-4%
386	2,172	-29%	1,902	-12%	1,583	-17%	1,507	-5%	1,398	-7%	138	161	17%
387	262,396	23%	264,036	1%	257,944	-2%	233,185	-10%	198,990	-15%	36,337	32,396	-11%
388	366,041	14%	400,190	9%	370,128	-8%	327,585	-11%	287,820	-12%	48,897	44,999	-8%
389	53,255	14%	53,068	0%	51,480	-3%	45,836	-11%	40,557	-12%	6,753	7,120	5%
390	68,564	30%	72,054	5%	71,211	-1%	70,022	-2%	71,431	2%	11,781	12,320	5%
391	370,500	7%	386,640	4%	402,579	4%	360,256	-11%	317,873	-12%	55,843	50,763	-9%
Shuttles	4,941	-48%	3,370	-32%	5,375	59%	13,410	149%	2,956	-78%	0	0	N/A
392	133,569	19%	142,284	7%	142,650	0%	124,708	-13%	110,687	-11%	20,040	18,648	-7%
393	135,181	21%	133,078	-2%	141,281	6%	126,653	-10%	114,022	-10%	20,064	18,452	-8%
394	71,557	41%	64,904	-9%	63,087	-3%	53,894	-16%	48,389	-10%	8,880	8,040	-9%
395	6,187	100%	9,497	100%	10,485	100%	10,968	100%	6,204	100%	1,385	1,060	-23%
Total Fixed Route	2,740,834	13%	2,832,264		2,806,028	-1%	2,574,864	-8%	2,344,985	-9%	395,669	373,897	-6%

AVERAGE PASSENGERS PER REVENUE HOUR													
ROUTE											YTD COMPARISON		
	12/13	% Chg	13/14	% Chg	14/15	% Chg	15/16	% Chg	16/17	% Chg	Aug-16	Aug-17	% Chg
200	12.6	22%	12.5	-1%	12.6	1%	11.5	-9%	9.9	-14%	10.7	9.2	-14%
201	17.8	-10%	17.9	1%	17.0	-5%	16.1	-5%	13.8	-15%	12.6	11.2	-11%
300	15.8	0%	18.6	18%	20.3	10%	19.6	-4%	20.6	5%	19.3	20.3	5%
379	10.7	9%	16.8	57%	26.5	57%	30.6	15%	18.9	-38%	12.4	20.8	68%
380	20.2	16%	20.6	2%	20.2	-2%	18.7	-7%	17.3	-8%	16.4	15.3	-7%
383	10.2	5%	12.6	23%	13.0	3%	11.6	-11%	10.1	-12%	9.8	8.5	-13%
384	14.6	43%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
385	11.9	7%	12.9	8%	12.3	-4%	11.4	-8%	9.3	-19%	9.5	8.9	-6%
386	3.6	-7%	6.3	74%	6.3	1%	6.6	5%	6.0	-10%	5.1	5.1	1%
387	22.8	16%	23.7	4%	23.3	-2%	21.7	-7%	18.6	-14%	20.5	16.6	-19%
388	17.1	10%	18.2	7%	17.4	-5%	16.2	-7%	14.3	-12%	14.4	12.8	-11%
389	13.4	-1%	14.4	8%	15.4	7%	14.4	-6%	12.4	-14%	12.5	11.9	-5%
390	18.6	73%	20.8	12%	21.5	3%	21.4	-1%	22.1	3%	21.7	21.6	0%
391	19.6	5%	20.5	4%	21.9	7%	19.7	-10%	17.3	-12%	18.1	15.8	-13%
Shuttles	N/A	N/A	6.4	N/A	30.7	383%	23.6	-23%	15.0	-36%	0.0	0.0	0%
392	17.6	16%	19.1	9%	18.9	-1%	16.7	-12%	14.2	-15%	16.5	13.8	-17%
393	17.5	7%	17.5	0%	18.7	7%	16.8	-10%	15.3	-9%	16.1	14.9	-8%
394	15.0	28%	17.0	13%	15.9	-7%	13.9	-13%	12.9	-7%	14.1	12.7	-10%
395	12.0	N/A	16.2	N/A	16.4	1%	17.1	5%	9.9	-42%	13.1	10.4	-20%
Total Fixed Route	17.7	12%	19.0	7%	19.2	1%	17.8	-7%	16.1	-9%	16.2	14.8	-9%

TAB 3

Agenda Item 7a

POSSIBLE ACTION ITEM: Pittsburg Seafood Festival Shuttle

Board of Directors Meeting

Wednesday September 27, 2017

**ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509**

Staff Report to ECCTA Board of Directors

Meeting Date: September 27, 2017

Agenda Item: Pittsburg Seafood Festival Shuttle – Agenda Item 7a

Lead Staff: Mike Furnary, Director of Marketing

Approved: Jeanne Krieg, Chief Executive Officer



Historical Background

Between 1994 and 2011, Tri Delta Transit operated a shuttle service from various remote parking areas (LMC, Pittsburg school property, Pittsburg/Bay Point BART station) to the Pittsburg Seafood Festival which was held in the marina area. In 2012, the festival was moved to the pre-1994 location on Railroad Avenue. Ridership on the 2012 shuttle was very low so a shuttle was not operated in 2013. Here are historical ridership levels:

YEAR	Ridership	YEAR	Ridership
1998	13779	2005	8108
1999	10244	2006	10582
2000	25153	2007	7976
2001	9895	2008	8495
2002	11634	2010	6491
2003	8725	2011	5946
2004	6274	2012	324
		2013	0 (not operated)

ECCTA Board of Directors Actions

1. In 2014, the Pittsburg Seafood Festival was moved back to the marina area and the Pittsburg Chamber of Commerce contacted ECCTA to request that Tri Delta Transit once again operate a shuttle from remote locations (LMC, BART, etc.) to the Seafood Festival.

In June 2014, the ECCTA Board of Directors authorized staff to operate the shuttle with the understanding that a minimum of 4,000 riders would have to use the service to be able to continue to provide shuttle service in 2015.

2. In April 2015, the Board of Directors approved operation of the Pittsburg Seafood Festival Shuttle with the understanding that a minimum of 4,000 riders would have to use the service to be able to continue to provide shuttle service in 2016.
3. In June 2016, the Board of Directors approved the operation of the Pittsburg Seafood Festival every year in the future as long as a minimum of 4,000 riders used the service.

Year	Ridership
2014	5375
2015	4637
2016	2956

During the October 26, 2016 meeting of the ECCTA Board of Directors, staff reported the 2016 ridership and stated that the shuttle would not operate in 2017 unless there was a different determination from the Board of Directors. Then-Director Ben Johnson asked that the operation of the shuttle be reconsidered in 2017. Additionally, the Pittsburg Chamber of Commerce asked that the decision to discontinue operating the shuttle service be reconsidered despite the lack of ridership.

In April 2017, the ECCTA Board of Directors agreed to extend the shuttle for one more year to give the Chamber of Commerce an opportunity to conduct better outreach. ECCTA staff attempted to work with Chamber of Commerce staff to encourage Seafood Festival patrons to use the parking lots at LMC, Pittsburg/Bay Point BART, and the Civic Center.

Results

Ridership on the 2017 Seafood Festival Shuttle was 2,027.

Requested Action

Provide direction to staff regarding the operation of a shuttle to the 2018 Pittsburg Seafood Festival.

TAB 4

Agenda Item 7b
DISCUSSION ITEM: Project Status Report

Board of Directors Meeting

Wednesday September 27, 2017

**ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509**

Staff Report to ECCTA Board of Directors

Meeting Date: September 27, 2017

Agenda Item: Project Status Report – Agenda Item #7b

Lead Staff: Jeanne Krieg, Chief Executive Officer



Background

To engage with the ECCTA Board of Directors, various staff members have been invited to briefly review some of their major projects. This is the first time this has been scheduled so board member feedback regarding the value of the presentations would be appreciated. If desired, more presentations will be scheduled in the future. Here are the projects that will be reported on during the September 27th meeting:

Revenue Equipment Procurement

- Electric buses (Chief Operating Officer Steve Ponte)
- Paratransit vehicles (Director of Administrative Services Ann Hutcheson)
- Fixed route buses (Director of Maintenance Kevin Moody)

Operations

- Renewable diesel fuel (Director of Maintenance Kevin Moody)
- TNC status (Director of Marketing Mike Furnary)
- Mobile ticketing demonstration project (Chief Operating Officer Steve Ponte)
- See Something-Say Something app (Director of Marketing Mike Furnary)
- New route 381 (Director of Marketing Mike Furnary)

Administration

- Sendio email service (Chief Operating Officer Steve Ponte)
- Fuel hedging (Chief Financial Officer Tom Harais)
- Benefit status (Director of Administrative Services Ann Hutcheson)

Facility

- Solar project (Chief Operating Officer Steve Ponte)
- Charging infrastructure (Chief Operating Officer Steve Ponte)

Requested Action

For information only – no action requested.