

NEWS RELEASE
FOR IMMEDIATE RELEASE

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Tri Delta Transit will resume fare collection January 1, 2021

Tri Delta Transit is giving away free Clipper cards to encourage contactless fare payment.

Antioch, CA, 10/05/2020- Eastern Contra Costa Transit Authority (Tri Delta Transit) is preparing for a safe return to fare collection and front door boarding starting January 1, 2021. Tri Delta Transit paused fare collection on March 20, 2020 in response to COVID-19 health concerns. Since then, Tri Delta Transit staff members have been tirelessly working to implement safety measures that ensure the health and safety of passengers and staff. Buses have been upgraded to include driver barriers, hand sanitizer dispensers, and signs reminding passengers that masks and social distancing are required. A key goal for the transition to safe fare collection and front door boarding is to increase the number of riders using Clipper, the Bay Area's contactless fare payment system. With Clipper, riders can pay Tri Delta Transit fares without having to handle cash, helping contain the spread of COVID-19.

As part of its effort to increase the number of riders using Clipper, Tri Delta Transit is giving away free Clipper cards—normally \$3. Free Clipper cards are available through the Tri Delta Transit website, www.TriDeltaTransit.com/Clipper while supplies last. Users can add value to their Clipper cards with cash, credit cards, or bank debit cards. Clipper is accepted on major Bay Area transit systems.

During the card giveaway, Clipper will be running a simultaneous public information campaign to dispel common misperceptions about Clipper. For example, some riders believe that Clipper accounts must be connected to a credit card; in fact, Clipper accepts cash and debit cards as valid sources of payment. The “Myth/Facts” campaign will run on Tri Delta Transit buses as well as through online advertising.

“The Clipper card giveaway and public education campaign are part of our commitment to safety,” said Jeanne Krieg CEO. “Since the start of this pandemic, Tri Delta Transit has placed a premium on public safety, while also meeting the needs of essential service employees who rely on transit. We will continue our dedication to the community as we make the transition back to fare collection in the new year.”

ABOUT TRI DELTA TRANSIT:

Tri Delta Transit provides over 2 million trips each year to a population of over 315,000 residents in the 225 square miles of Eastern Contra Costa County. They currently operate 15 local bus routes Monday – Friday, 5 local bus routes on weekends, door-to-door bus service for senior citizens and people with disabilities, on-demand rideshare services and shuttle services to community events. To learn more, visit TriDeltaTransit.com.

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