



TRI DELTA TRANSIT

Eastern Contra Costa Transit Authority
801 Wilbur Avenue • Antioch, California 94509
Phone 925.754.6622 Fax 925.757.2530

Board of Directors Meeting Agenda

Wednesday March 22, 2023

4:00pm

Eastern Contra Costa Transit Authority Boardroom

801 Wilbur Avenue, Antioch, CA 94509

Available online: www.trideltatransit.com

Please see the last page of this agenda for:

- Public comment guidelines
- Agenda, staff report, and document availability
- Americans with Disabilities Act information
- Limited English Proficiency (LEP) information
- Anticipated action by the Board of Directors

1. **Call to Order:** Chair Anissa Williams

a. **Roll Call**

2. **Pledge of Allegiance**

3. **Public Comment**

While public comments are encouraged and taken very seriously, State law prevents the Board of Directors from discussing items that are not on the meeting agenda. If appropriate, staff will follow up on public comments. Please see Public Comment Guidelines on the last page of this agenda.

4. **Chair's Report:** Chair Anissa Williams

5. **Consent Calendar (ACTION ITEM):** Minutes and Financial Report
(see attachment: tab #1)

- a. Minutes of the Board of Directors meeting of February 22, 2023
- b. Financial Report
- c. Marketing and Customer Service Activities Report

Requested Action: Approve items 5a, 5b, and 5c

6. **CEO's Report:** Rashidi Barnes

- a. **Operations Report** (see attachment: tab #2)

Board of Directors:

City of Antioch

Lamar Thorpe **

Monica Wilson

City of Brentwood

Joel Bryant

Tony Oerlemans

City of Oakley

Shannon Shaw

Anissa Williams *

City of Pittsburg

Dionne Adams

Shanelle Scales-Preston

Contra Costa County

Diane Burgis

Federal Glover

Member-at-Large

Merl Craft

* Chair: FY 2022-23

** Vice-chair: FY 2022-23

**Board of Directors Meeting Agenda
Wednesday March 22, 2023**

7. ACTION and DISCUSSION ITEMS

a. ACTION ITEM: FUNDING AGREEMENT WITH CCTA FOR ADDITIONAL TRI MYRIDE VEHICLES

(see attachment: tab #3)

Requested Action: Adopt Resolution #230322A authorizing the Chief Executive Officer to execute a funding agreement in the amount of \$400,000 with CCTA for Access for All Funds to purchase additional vehicles for the Tri MyRide program.

b. DISCUSSION ITEM: MEANS-BASED FARE PILOT PROGRAM

(see attachment: tab #4)

No Action Requested

c. ACTION ITEM: SHORT RANGE TRANSIT PLAN FY23-FY28

(see attachment: tab #5)

Requested Action: Adopt Resolution #230322B approving the ECCTA Short Range Transit Plan and Addendum for Fiscal Years 2023 to 2028.

d. ACTION ITEM: 2023 SUMMER YOUTH PASS PROGRAM

(see attachment: tab #6)

Requested Action: Authorize staff to enter into an agreement with 511 Contra Costa enabling Tri Delta Transit to market and sell the \$60 unlimited-ride 2023 summer youth pass to passengers age 5-17 for \$30 each.

8. Board of Directors Comments

Under this item, Directors are limited to providing information, asking clarifying questions about matters not on the agenda, responding to public comment, referring matters to staff, or requesting a report be made at another meeting.

9. Adjourn

Next Meeting: April 26, 2023 at 4:00pm, 801 Wilbur Avenue, Antioch, CA 94509.

Board of Directors Meeting Agenda
Wednesday March 22, 2023

Public Comment Guidelines:

- Public comments can be submitted via e-mail to CEO@trideltatransit.org Comments received one hour prior to the meeting will be distributed to the members of the Board of Directors and summarized in the minutes .
- Persons requesting to address the ECCTA Board of Directors in person are requested to complete a Comment Request form and submit it to the clerk. If possible, please submit the form prior to the start of the meeting. At the appropriate time, the ECCTA chair will call on individuals to comment.
- During the public comment agenda item, the public is permitted to address the ECCTA Board of Directors on items that are on the consent calendar or items not on the agenda. Individuals may also make a request for future agenda items. No action or discussion may take place on any item not appearing on the posted agenda.
- If a person wishes to speak on a specific agenda item, the ECCTA chair will call on the individual when the agenda item is being discussed by the Board of Directors.
- Persons addressing the ECCTA Board of Directors are requested to limit their remarks to three (3) minutes unless an extension of time is granted by the chair, subject to approval of the ECCTA Board of Directors.

Agenda, staff report, and document availability:

Copies of all staff reports and documents subject to disclosure that relate to each item of business referred to on the agenda are available for public inspection the Friday before each regularly scheduled Board of Director's meeting at ECCTA's front desk located at 801 Wilbur Avenue, Antioch, California. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Board regarding any item on this agenda after the agenda has been distributed will also be made available for inspection at ECCTA's front desk at the above referenced address during regular business hours.

Americans with Disabilities Act Information:

In compliance with the Americans with Disabilities Act, the meeting room is wheelchair accessible and disabled parking is available in the ECCTA parking lot. If you are a person with a disability and you need disability-related modifications or accommodations to participate in this meeting, please contact the CEO's Office at (925) 754-6622 or fax (925) 757-2530. Notification no fewer than 48 hours prior to the meeting will enable Tri Delta Transit to make reasonable arrangements to ensure accessibility to this meeting. {28 CFR 35.102-35, 104 ADA Title II} Please help us accommodate individuals with EI-MSD and refrain from wearing scented products to this meeting. Please turn off any electronic paging device or cell phone.

Limited English Proficiency (LEP):

Any person with Limited English Proficiency (LEP) who requires language assistance to communicate with the Tri Delta Transit Board of Directors during the meeting should contact the CEO's Office at (925) 754-6622 or fax (925) 757-2530. Notification no fewer than 48 hours prior to the meeting will enable Tri Delta Transit to make reasonable arrangements to assure language assistance for this meeting.

Anticipated action by the Board of Directors:

The Board of Directors may take action on any item on the agenda, which action may consist of the recommended action, no action or a related action.

TAB 1

Agenda Item #5

Consent Calendar (ACTION ITEM): Minutes, Financial Report and
Marketing Activities Report

Board of Directors Meeting

Wednesday March 22, 2023

ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509

EASTERN CONTRA COSTA TRANSIT AUTHORITY
Antioch - Brentwood - Pittsburg - Oakley and Contra Costa County

MINUTES

February 22, 2023

The Eastern Contra Costa Transit Authority (ECCTA) meeting was called to order in the ECCTA Board Room, 801 Wilbur Avenue, Antioch, California by Chair Williams at 4:03 P.M.

ROLL CALL / CALL TO ORDER

BOARDMEMBERS

PRESENT: Dionne Adams (Pittsburg); Joel Bryant (Brentwood); Diane Burgis (Contra Costa County); Merl Craft (Member-at-Large); Federal Glover (Contra Costa County); Tony Oerlemans (Brentwood); Shanelle Scales-Preston (Pittsburg); Shannon Shaw (Oakley)*; Lamar Thorpe (Antioch); Anissa Williams (Oakley/Chair) and Monica Wilson (Antioch)

*Arrived after Roll Call

ABSENT: None

STAFF PRESENT: Rashidi Barnes, Chief Executive Officer (CEO)
Toan Tran, Chief Operating Officer (COO)
Eli Flushman, General Counsel
Agustin Diaz, Chief Financial Officer (CFO)
Will Turner, Director of Maintenance
Leeann Lorono, Manager of Marketing and Customer Service
Uriel Diaz, Manager of Planning and Grants
Tania Babcock, Compliance Manager

OTHERS

PRESENT: Yvette McNeese, First Transit General Manager
Lori Sprinkle, First Transit Office Manager
Tim Haile, CCTA
Vincent Manuel

PLEDGE OF ALLEGIANCE

Chair Williams led the Pledge of Allegiance.

PUBLIC COMMENT

There were no comments from the public.

CHAIR'S REPORT

There was no Chair's Report.

CONSENT CALENDAR

On motion by Director Wilson, seconded by Director Craft, ECCTA Board members adopted the Consent Calendar, as follows, which carried by the following vote:

- A. Minutes of the Board of Directors meeting of January 25, 2023
- B. Financial Report
- C. Marketing and Customer Service Activities Report

AYES: Adams, Bryant, Burgis, Craft, Glover, Oerlemans, Scales-Preston, Shaw, Thorpe, Williams, Wilson

NOES: None

ABSTAIN: None

ABSENT: None

CHIEF EXECUTIVE OFFICER'S REPORT

- A. Operations Report

Chief Executive Officer Rashidi Barnes provided an update on the bus feeder service payments for BART. A short-term deal was finalized for the current fiscal year and FY 23-24.

On February 1st, Mr. Barnes, County Connection, WestCat and CCTA representatives met with assembly members in Sacramento to advocate for short term funding and new funding sources to help Bay Area transit agencies, including small operators.

Mr. Barnes advised that he met with Alix Bockelman of MTC and Ray Tellis of FTA.

Mr. Barnes provided an update that Andrew Fremier was named Executive Director of MTC.

ACTION AND DISCUSSION ITEMS

- A. Coordinating Entity Program

Contra Costa Transportation Authority (CCTA) Executive Director Tim Haile discussed the

development of the Coordinating Entity (CE) and the proposed framework for the CE along with its supporting networked infrastructure.

Mr. Haile discussed possible accessible transportation programs and services coordinated by the CE, CE development stages, and potential revenue sources.

Board members discussed the CE and expressed support of the CE. The Coordinating Entity Program was a discussion item and no action was requested.

B. Conference Travel Approval for Director Thorpe

CEO Rashidi Barnes discussed the board conference travel policy adopted in January 2015. Vice-Chair Thorpe requested authorization to attend the 2023 APTA Legislative Conference in Washington DC March 12-14.

On motion by Director Burgis, seconded by Director Craft, ECCTA Board members approved Vice-Chair Lamar Thorpe's request to attend the 2023 APTA Legislative Conference in Washington DC March 12-14, carried by the following vote:

AYES: Adams, Bryant, Burgis, Craft, Glover, Oerlemans, Scales-Preston, Shaw,
Thorpe, Williams, Wilson
NOES: None
ABSTAIN: None
ABSENT: None

C. Transit Driver Appreciation Day 2023

Chief Operating Officer Toan Tran discussed the celebration of Transit Driver Appreciation Day on March 18, 2023 and requested the elimination of fares that day in order to allow operators to not collect fares for Transit Driver Appreciation Day. County Connection and WestCat will also go fare-free on March 18.

Board members expressed an interest in assisting with Transit Driver Appreciation Day.

On motion by Director Burgis, seconded by Director Craft, ECCTA Board members authorized Tri Delta Transit to go fare-free on paratransit, fixed route, and Tri MyRide services on March 18, 2023 in recognition of Transit Driver Appreciation Day, carried by the following vote:

AYES: Adams, Bryant, Burgis, Craft, Glover, Oerlemans, Scales-Preston, Shaw,
Thorpe, Williams, Wilson
NOES: None

ABSTAIN: None
ABSENT: None

D. Tri MyRide Follow Up

Chief Operating Officer Toan Tran provided an overview of the Tri MyRide service and discussed the goals and objectives, marketing and outreach efforts, and performance of the Tri MyRide program. Mr. Tran also demonstrated how Tri MyRide compares to fixed route in the areas of coverage, cost, and convenience.

Board members asked clarifying questions regarding the Tri MyRide service. Tri MyRide Follow Up was a discussion item and no action was requested.

E. One Seat Demonstration Project Extension

CEO Rashidi Barnes discussed that ECCTA, LAVTA, CCCTA, and WestCat entered into a demonstration MOU on November 1, 2020 to provide paratransit trips within Contra Costa County and eastern Alameda County that do not require a transfer between transit agencies. The initial demonstration project was December 1, 2020 to April 30, 2021 and all agencies agreed to extend the One Seat Ride demonstration project until October 31, 2023 to allow the program to be extended into the western parts of Contra Costa County to include El Cerrito, San Pablo, Richmond, and El Sobrante.

The One Seat Demonstration Project Extension was a discussion item and no action was requested.

BOARD OF DIRECTORS COMMENTS

Board members commented on the great board meeting.

Director Adams appreciated the touchpoints on equity.

Director Burgis welcomed new board members.

Director Oerlemans thanked ECCTA for One Seat Ride.

Director Shaw shared her appreciation for ECCTA's services.

Chair Williams thanked ECCTA for assisting with Senior Nutrition Center tickets for the Oakley Senior Center.

ADJOURNMENT

The meeting of the Eastern Contra Costa Transit Authority adjourned at 5:18 P.M. to March 22, 2023 at 4:00 P.M. in the ECCTA Administration Facility, 801 Wilbur Avenue, Antioch, California.

Respectfully submitted,

Tania Babcock
Compliance Manager

TRI DELTA TRANSIT
Income Statement - Comparison to Annual Budget
As of February 28, 2023
(unaudited)

	YTD Actual			YTD Budget			YTD Variance <i>favorable/(unfavorable)</i>			FY23 Full Year Budget			YTD % of Fiscal Year Budget		
	ECCTA	FR	DR	ECCTA	FR	DR	ECCTA	FR	DR	ECCTA	FR	DR	ECCTA	FR	DR
	OPERATING REVENUES														
Passenger Fares	\$ 1,097,045	\$ 628,721	\$ 468,324	\$ 1,132,297	\$ 648,033	\$ 484,264	\$ (35,252)	\$ (19,312)	\$ (15,940)	\$ 1,739,509	\$ 993,177	\$ 746,332	63%	63%	63%
Other Income	\$ 362,176	\$ 180,000	\$ 182,176	\$ 272,264	\$ 136,000	\$ 136,264	\$ 89,912	\$ 44,000	\$ 45,912	\$ 375,276	\$ 170,000	\$ 205,276	97%	106%	89%
<i>Total Operating Revenues:</i>	<i>\$ 1,459,221</i>	<i>\$ 808,721</i>	<i>\$ 650,500</i>	<i>\$ 1,404,561</i>	<i>\$ 784,033</i>	<i>\$ 620,528</i>	<i>\$ 54,660</i>	<i>\$ 24,688</i>	<i>\$ 29,972</i>	<i>\$ 2,114,785</i>	<i>\$ 1,163,177</i>	<i>\$ 951,608</i>	<i>69%</i>	<i>70%</i>	<i>68%</i>
OPERATING EXPENSES															
Purchased Transportation	\$ 12,491,242	\$ 8,541,453	\$ 3,949,789	\$ 11,978,759	\$ 7,873,939	\$ 4,104,820	\$ (512,483)	\$ (667,514)	\$ 155,031	\$ 18,473,766	\$ 12,170,311	\$ 6,303,455	68%	70%	63%
Materials and Supplies	\$ 3,286,735	\$ 2,661,190	\$ 625,545	\$ 2,924,881	\$ 2,281,620	\$ 643,261	\$ (361,854)	\$ (379,570)	\$ 17,716	\$ 4,525,155	\$ 3,539,656	\$ 985,499	73%	75%	63%
Salaries & Benefits	\$ 4,068,697	\$ 3,557,136	\$ 511,561	\$ 4,099,008	\$ 3,698,616	\$ 400,392	\$ 30,311	\$ 141,480	\$ (111,169)	\$ 6,148,512	\$ 5,547,924	\$ 600,588	66%	64%	85%
Services	\$ 745,951	\$ 545,063	\$ 200,898	\$ 661,493	\$ 499,047	\$ 162,446	\$ (84,458)	\$ (45,016)	\$ (38,442)	\$ 1,036,006	\$ 804,950	\$ 231,056	72%	88%	87%
Other	\$ 254,916	\$ 219,455	\$ 35,461	\$ 279,889	\$ 243,119	\$ 36,770	\$ 24,973	\$ 23,664	\$ 1,309	\$ 401,444	\$ 347,420	\$ 54,024	63%	63%	66%
Casualty and liability insurance	\$ 429,197	\$ 368,017	\$ 61,180	\$ 446,666	\$ 395,042	\$ 51,624	\$ 17,469	\$ 27,025	\$ (9,556)	\$ 670,003	\$ 592,566	\$ 77,437	64%	62%	79%
Utilities	\$ 167,366	\$ 142,185	\$ 25,181	\$ 152,320	\$ 134,973	\$ 17,347	\$ (15,046)	\$ (7,212)	\$ (7,834)	\$ 219,781	\$ 194,424	\$ 25,357	76%	73%	99%
Taxes	\$ 14,353	\$ 11,101	\$ 3,252	\$ 18,196	\$ 14,811	\$ 3,385	\$ 3,843	\$ 3,710	\$ 133	\$ 23,018	\$ 18,604	\$ 4,414	62%	60%	74%
<i>Total Operating Expenses:</i>	<i>\$ 21,458,457</i>	<i>\$ 16,045,600</i>	<i>\$ 5,412,857</i>	<i>\$ 20,561,212</i>	<i>\$ 15,141,167</i>	<i>\$ 5,420,045</i>	<i>\$ (897,245)</i>	<i>\$ (904,433)</i>	<i>\$ 7,188</i>	<i>\$ 31,497,685</i>	<i>\$ 23,215,855</i>	<i>\$ 8,281,830</i>	<i>68%</i>	<i>69%</i>	<i>65%</i>
NON-OPERATING REV															
Federal Funds	\$ 4,486,368	\$ 2,387,315	\$ 2,099,053	\$ 2,907,448	\$ 1,687,728	\$ 1,219,720	\$ 1,578,920	\$ 699,587	\$ 879,333	\$ 4,361,172	\$ 2,531,592	\$ 1,829,580	103%		115%
State Funds	\$ 9,518,014	\$ 7,921,814	\$ 1,596,200	\$ 13,910,015	\$ 11,141,154	\$ 2,768,861	\$ (4,392,001)	\$ (3,219,340)	\$ (1,172,661)	\$ 21,512,953	\$ 17,228,711	\$ 4,284,242	44%	48%	37%
Local Funds	\$ 1,168,446	\$ 492,299	\$ 676,147	\$ 1,396,184	\$ 586,584	\$ 809,600	\$ (227,738)	\$ (94,285)	\$ (133,453)	\$ 2,094,279	\$ 879,879	\$ 1,214,400	56%	56%	56%
Inter-Operator Agreements	\$ 1,404,496	\$ 1,404,496	\$ -	\$ 936,332	\$ 936,332	\$ -	\$ 468,164	\$ 468,164	\$ -	\$ 1,404,496	\$ 1,404,496	\$ -	100%	100%	n/a
Interest & Other Misc Income	\$ 10,415	\$ 8,954	\$ 1,461	\$ 6,672	\$ 5,336	\$ 1,336	\$ 3,743	\$ 3,618	\$ 125	\$ 10,000	\$ 8,000	\$ 2,000	104%	112%	73%
<i>Total Non-operating Revenues:</i>	<i>\$ 16,587,739</i>	<i>\$ 12,214,878</i>	<i>\$ 4,372,861</i>	<i>\$ 19,156,651</i>	<i>\$ 14,357,134</i>	<i>\$ 4,799,517</i>	<i>\$ (2,568,912)</i>	<i>\$ (2,142,256)</i>	<i>\$ (426,656)</i>	<i>\$ 29,382,900</i>	<i>\$ 22,052,678</i>	<i>\$ 7,330,222</i>	<i>56%</i>	<i>55%</i>	<i>60%</i>
EXCESS REV/(EXP)	\$ (3,411,497)	\$ (3,022,001)	\$ (389,496)	\$ -	\$ -	\$ -	\$ (3,411,497)	\$ (3,022,001)	\$ (389,496)	\$ -	\$ -	\$ -			

Agenda Item #5b
Eastern Contra Costa Transit Authority
Board of Directors Meeting
March 22, 2023

Staff Report to ECCTA Board of Directors

Meeting Date: March 22, 2023

Agenda Item: Marketing/Communications Activities – Agenda Item #5c

Lead Staff: Leeann Loroño, Manager of Customer Service and Marketing

Approved: Rashidi Barnes, Chief Executive Officer 

Tri Delta Transit strives to provide top notch service to our customers and the community, as well as communicate the pivotal role Tri Delta Transit plays in the community. Here are some projects Marketing has been working on.



TRANSIT DRIVER APPRECIATION DAY!

RIDE FREE County Connection TOGO! & WESTCAT MARCH 18TH ON

* Information is available in another language, please contact 1-825-754-8242. Chinese 020-972388, 020-972388-8242. Tagalog 020-972388-8242. Spanish 020-972388-8242.

March Marketing Campaign

Saturday, March 18th, Tri Delta Transit celebrates National Transit Driver Appreciation Day. In honor of the day, Tri Delta Transit coordinated efforts with County Connection and WestCAT to offer free fares for riders on Saturday only on fixed route, and paratransit. Tri Delta Transit will also be free on Tri MyRide for the day. A full promotional campaign advertises free fares with on-bus ads, a social media campaign, on shelter signage, and a press release to all local media outlets.

Tri Delta Transit further celebrates with Transit Employee Appreciation Day at in-service meetings on Thursday, March 16th. All staff is treated to swag and a delicious lunch. Fixed route header signs will show a message of our appreciation.

Join in the celebration of

TRANSIT EMPLOYEE APPRECIATION DAY

IN-SERVICE MEETINGS
Thursday, March 16th



Mingle with fellow essential employees



Take photos and have fun



Have lunch



Pick up an appreciation gift

Attend either the
Morning Celebration: 11:00 am
Afternoon Celebration: 3:00 pm
Drivers' Room, First Transit
Night maintenance is at 5:30 pm in maintenance area.

Holiday & Other Notifications

Tri Delta Transit informs our riders about upcoming holidays and holiday services, but we also celebrate important times of the year, like International Women’s Day and Black History month.

In addition, we notify riders about items that may impact them and their usage of our service, such as bad weather warnings and Daylight Savings Time.

These messages are broadcast on our social media accounts, as well as on lobby, operator and maintenance TVs.

Into the Community

With the pandemic over, Tri Delta Transit is out and about in the community. Various staff members are attending organizational events such as Chamber mixers, Rotary, Kiwanis, and more.

Event season is also right around the corner with Tri Delta Transit planning our own fifth annual Shred-It event.

Human Trafficking and Suicide Prevention

As buses and public transportation reach a wide audience, Tri Delta Transit continues to provide information to riders for their well-being.

Signage has been placed on the bus year-round providing the important text and local number for Human Trafficking resources as well as the Suicide and Crises Lifeline numbers.

Tri Delta Transit
4 days ago
Tri Delta Transit wants everyone to stay safe in this weather and wishes everyone a safe ride home. #trideltatransit

Tri Delta Transit
4 days ago
RIDER ALERT:
Tri Delta Transit is looking out after you. Heavy rain is expected throughout the Bay Area starting tonight into tomorrow. Please be...
Read more

Tri Delta Transit
Feb 17
Tri Delta Transit has 5 easy things you can do for Random Act of Kindness Day.
You can:
1. Smile at your driver and the passengers.
2. Help...
Read more

CELEBRATE BLACK HISTORY MONTH
Go to: cccib.org/diversity

RANDOM Acts of Kindness DAY

Tri Delta Transit
Feb 16
Tri Delta Transit is out and about. Tonight we're at the Brentwood Chamber Mixer at The Little and Brave children's boutique at the Streets of...
Read more

TRI DELTA TRANSIT These numbers can help!

HELP STOP Human Trafficking
Ayuda a Ponerle un Alto a la Trata de Personas

TEXT | TEXTO 233-733 (Be Free)
1-888-373-7888
CALL | LLAMA National Human Trafficking Hotline
1-844-249-2699
Love Never Falls (local agency)

SUICIDE & CRISIS LIFELINE
Línea Salvavidas en situaciones de Crisis y Suicidio

CALL | LLAMAR 988
Text | TEXTO



Riding the bus just got sweeter!
¡Tomar el autobús ahora es más dulce!

Apply Now! ¡Aplica ya!

Find out how at www.511cc.org/sweet

The Sweet Deal was a big success!

In February, 511 Contra Costa partnered with Tri Delta Transit for the Ride4Free campaign. Ride4Free provides 20-Ride passes to those who live or work in eastern Contra Costa County who will get out of their cars and ride the bus to work.

It took no time at all for 511 Contra Costa to give out the allotment of 400 tickets to residents in our community.



Need help paying for transit?
 Get up to **50% off** Bay Area bus, ferry, train!

¿Necesita ayuda para pagar el transporte público?
 Obtenga hasta un **50%** de descuento en los autobuses, ferris y trenes del área de la Bahía.

See if you qualify **START** clipperstartcard.com

Vea si reúne los requisitos **START** clipperstartcard.com

Clipper Start and Clipper Mobile

This past year, Clipper experienced its first ever plastic card shortage. With that Clipper shifted their focus to Clipper on your phone known as Clipper Mobile. Tri Delta Transit promotes Clipper Mobile and Clipper Start. Both programs are sending new graphics for in-bus and on-bus advertising. Look for the fun new graphics soon.

Clipper Start

Ongoing projects:

Website Redesign



The RFP for the website redesign is set to be launched in early April. We're excited to see what companies develop for Tri Delta Transit.



Tri Delta Transit Feb 25
 Tri Delta Transit takes you places.
 Come celebrate Black History Month with the Bay Point Library on Saturday, February 25th, from 12:30 pm to 3:30...

Tri Delta Transit Feb 9
 Tri Delta Transit takes you places!
 The Foodie Crew is back in Antioch every Thursday starting today, February 9th, from 5-9 pm. An array of 6-8...

CELEBRATE BLACK HISTORY MONTH

ROADSIDE ROTISSERIE, **WING MAN**, **CHICKEN LULLY CHICKEN**, **THE FAT BOYS**, **BEETTY STYLES**, **GRUUVY GAROTTES**, **CLUB COCAINE PROFFER**, **COCINA DIAZON**, **DAN'S DESSERTS**

Transit Takes You Places

Marketing is continuing the campaign of Transit Takes You Places. Social media highlights local events in eastern Contra Costa County that our service goes to. The posts tell about the events and what routes or services, such as Tri MyRide, you can take there.

SOCIAL MEDIA ANALYTICS

Following please find a brief summary of metrics for the Tri Delta Transit social media accounts.

MAIN ACCOUNTS	MONTHS		
	DECEMBER 2022	JANUARY 2023	FEBRUARY 2023
Followers			
Facebook	1.2K	1.2K	1.2k
Instagram	881	899	908
Twitter	1,006	1,014	1,021
LinkedIn *new account	296	307	329

NEW ALERT ACCOUNTS	MONTHS			
	NOVEMBER 2022	DECEMBER 2022	JANUARY 2023	FEBRUARY 2023
Followers				
Facebook	6	12	17	19*
Instagram	3	4	12	64
Twitter	3	4	6	7

*Less activity is currently on the alert pages due to the end of the driver shortage.

TWITTER	MONTHS			
	OCTOBER 2022	NOVEMBER 2022	JANUARY 2023	FEBRUARY 2023
				Schedule change
Impressions	6,724	10,200*	6,450	11.2k
Engagement	191	217	82	42
Retweets	19	23	10	1
Likes	55	25	27	1
User Profile Clicks	24	44	16	7

*Schedule change on all social media platforms. Higher impact on Facebook.

Highest tweets currently are: Schedule change, International Womens' Day, A1 Barbershop haircuts and Human Trafficking.

Please let us know if you have any questions or need further information about any of these materials.

TAB 2

Agenda Item #6
CEO's Report

Board of Directors Meeting

Wednesday March 22, 2023

ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509

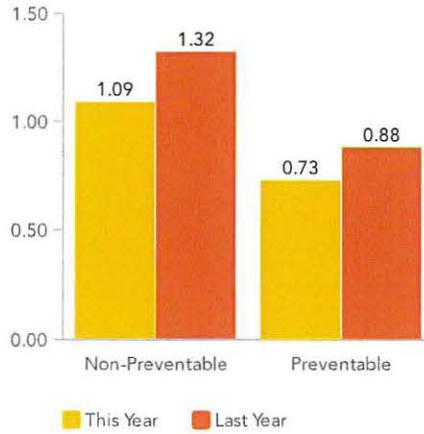
TRI DELTA TRANSIT Performance Summary

Ridership

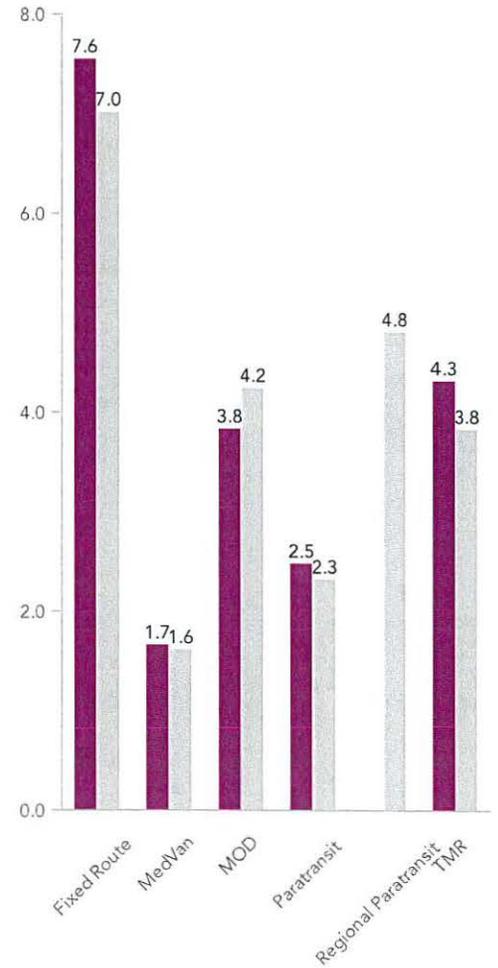


- Fixed Route
- MedVan
- MOD
- Paratransit
- TMR

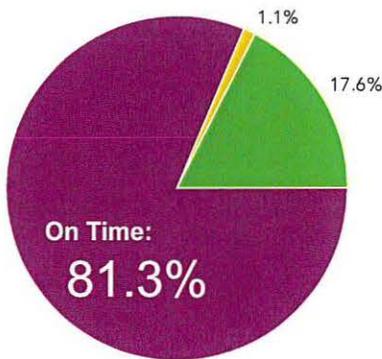
Accidents / 100K Miles



Passengers Per Revenue Hour

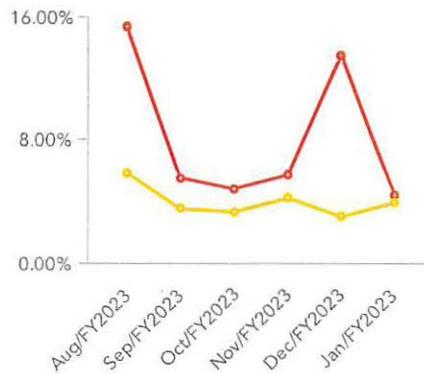


On Time Performance



- On Time
- Early
- Late

Cost Recovery Ratio



- Demand Response
- Fixed Route

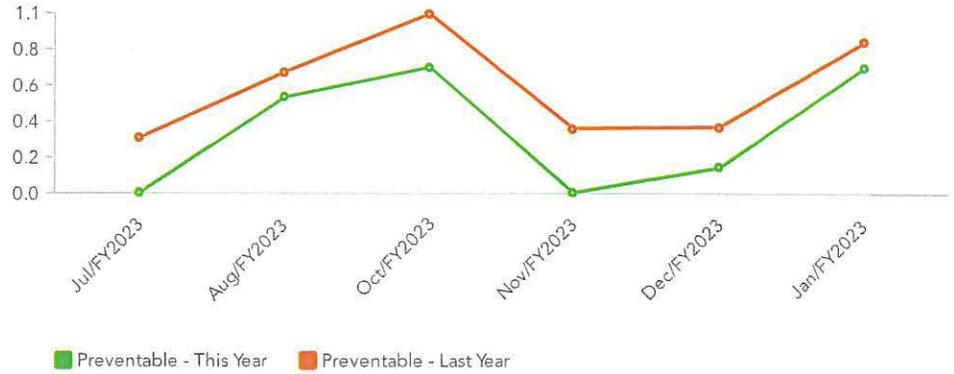
- This Year
- Last Year

TRI DELTA TRANSIT Safety Performance

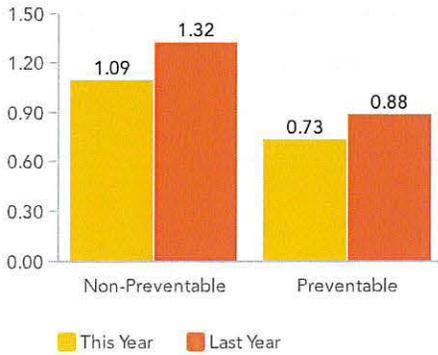
Preventable Accident Report

	Accidents	Per 100,000 Miles
Aug/FY2023	2	0.56
Oct/FY2023	2	0.73
Dec/FY2023	1	0.15
Jan/FY2023	4	0.73
YTD 2022	2	0.88
YTD 2023	4	0.73
YTD Change	2	-17.05%

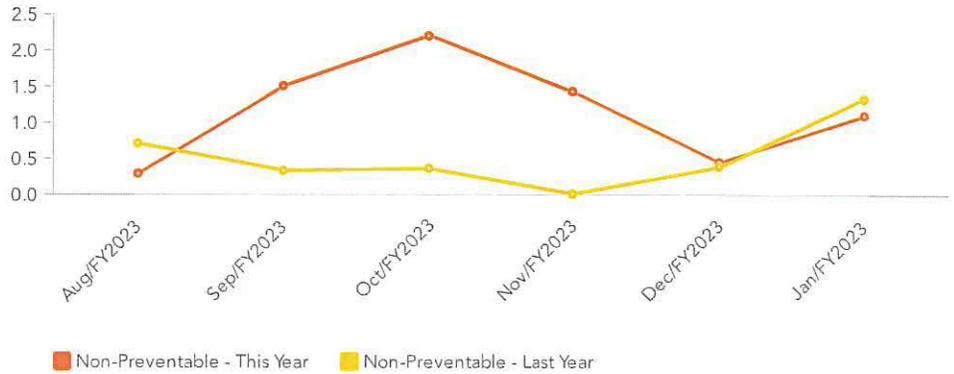
Preventable Accidents Per 100,000 Miles Last Six Months - System Wide



Year To Date - System Wide Accidents Per 100,000 Miles



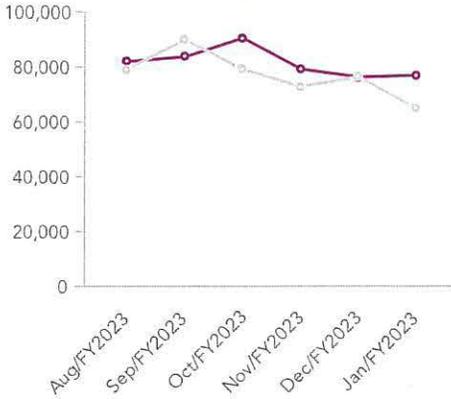
Non-Preventable Accidents Per 100,000 Miles Last Six Months - System Wide





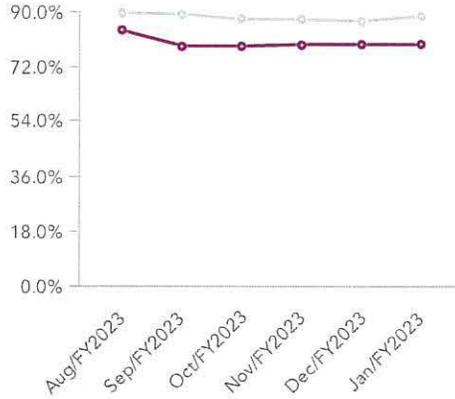
Fixed Route Performance

Total Ridership



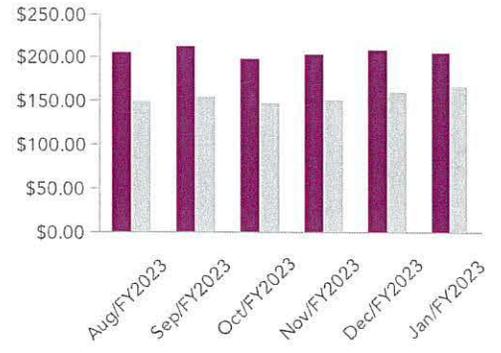
■ This Year ■ Last Year

On Time Performance



■ This Year ■ Last Year

Operating Cost Per Revenue Hour

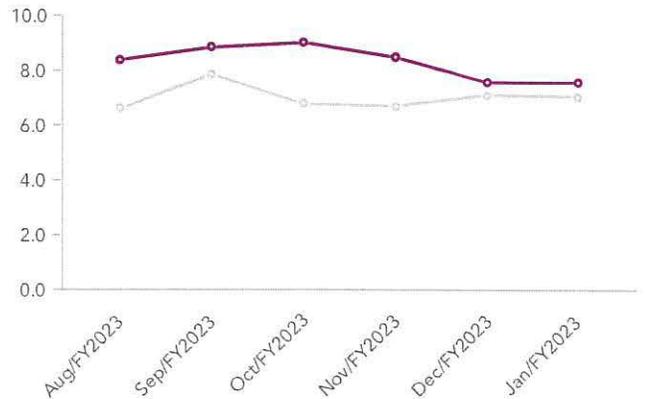


■ This Year ■ Last Year

YTD Report - Fixed Route

Metric	This Year	Prior Year	% Change
Customer % of Trips On Time	79.33	88.46	-10.3%
Service Average Miles Between Roadcalls	32,690.82	30,062.80	+8.7%
Complaints Per 100k Riders	23.50	38.63	-39.2%
Ridership Per Rev. Hour	7.55	7.01	+7.7%
Financial Operating Costs Per Rev. Hour	204.52	168.11	+21.7%
Ridership Ridership	76,608.00	64,710.00	+18.4%

Passengers Per Revenue Hour



■ This Year ■ Last Year



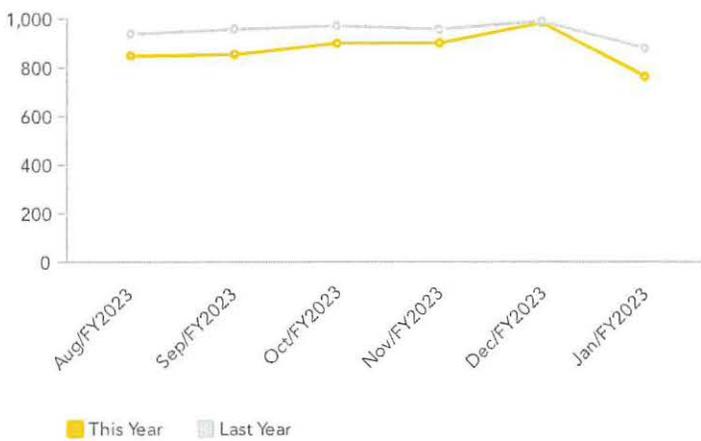
MedVan, Paratransit, and MOD Performance

YTD Report

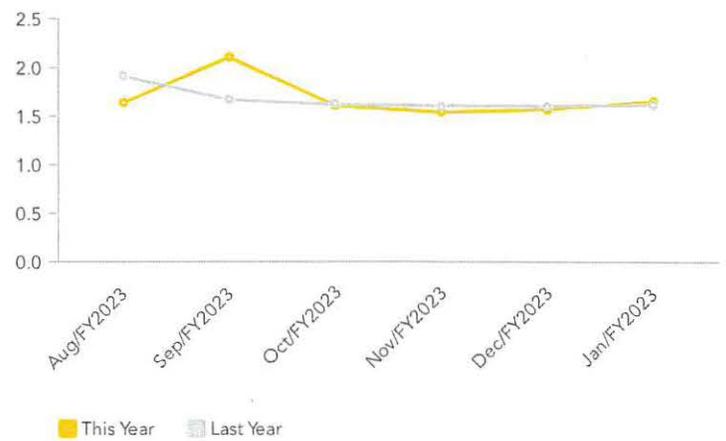
MedVan

	Metric	This Year	Prior Year	% Change
Customer	% of Trips On Time	95.68	96.25	-0.6%
Service	Complaints Per 100k Riders	0.00	114.03	-100.0%
	Ridership Per Rev. Hour	1.65	1.61	+2.5%
Financial	Operating Costs Per Rev. Hour	141.81	116.78	+21.4%
Ridership	Ridership	760.00	877.00	-13.3%

Total Ridership



Passengers Per Revenue Hour

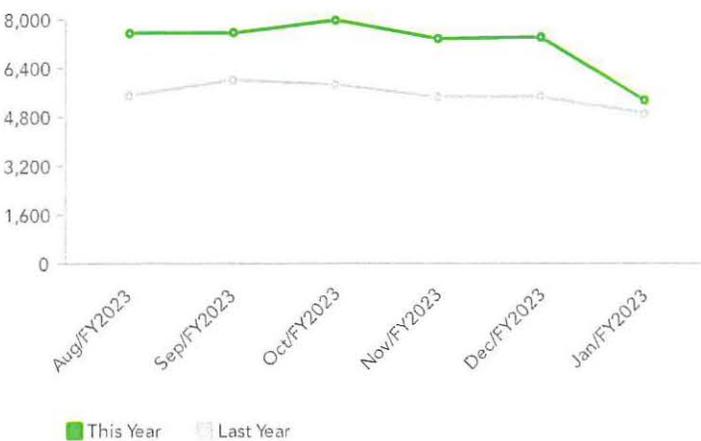


YTD Report

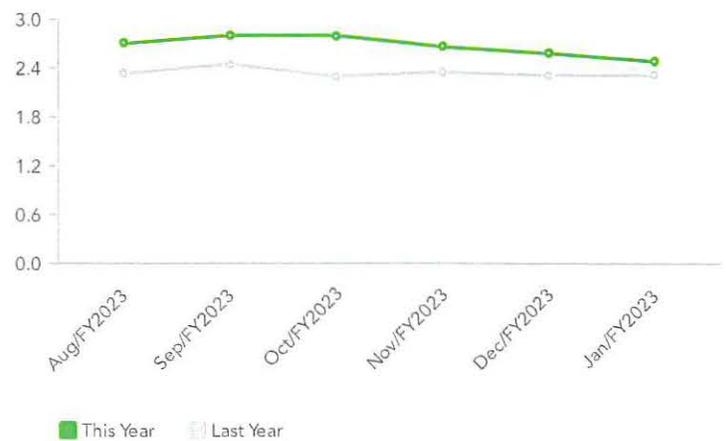
Paratransit

	Metric	This Year	Prior Year	% Change
Customer	% of Trips On Time	93.43	95.60	-2.3%
Service	Complaints Per 100k Riders	263.11	327.87	-19.8%
	Ridership Per Rev. Hour	2.48	2.31	+7.4%
Financial	Operating Costs Per Rev. Hour	170.84	115.49	+47.9%
Ridership	Ridership	5,321.00	4,880.00	+9.0%

Total Ridership



Passengers Per Revenue Hour

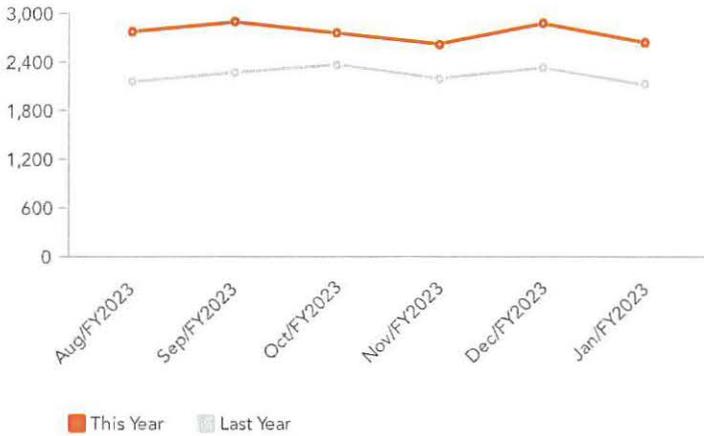


YTD Report

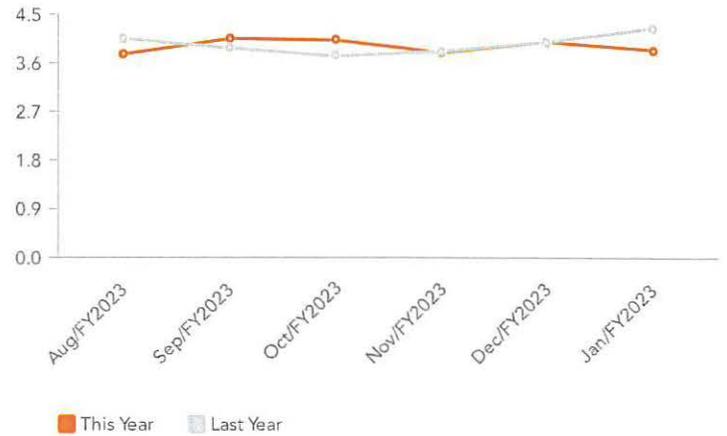
MOD

	Metric	This Year	Prior Year	% Change
Customer	Complaints Per 100k Riders	0.00	0.00	
Service	Ridership Per Rev. Hour	3.82	4.23	-9.7%
Financial	Operating Costs Per Rev. Hour	97.61	110.53	-11.7%
Ridership	Ridership	2,631.00	2,119.00	+24.2%

Total Ridership



Passengers Per Revenue Hour

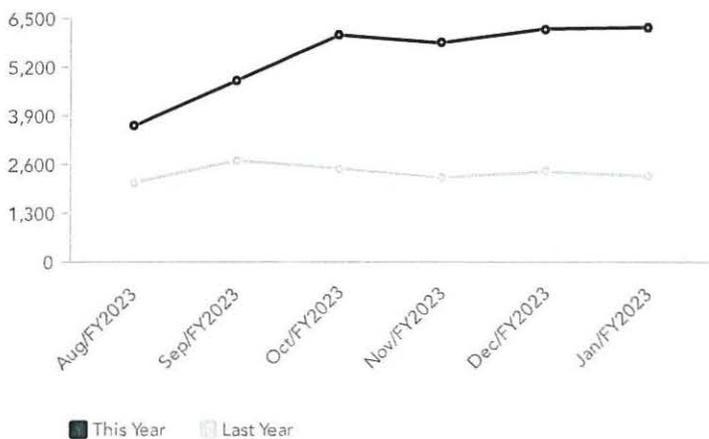


YTD Report

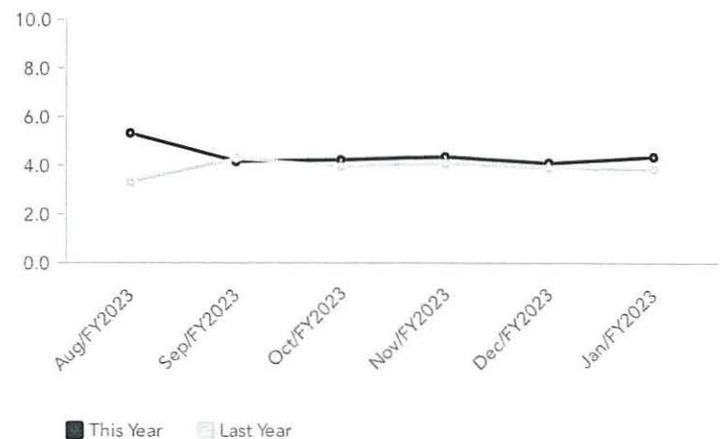
TMR

	Metric	This Year	Prior Year	% Change
Customer	Complaints Per 100k Riders	64.09	44.11	+45.3%
Service	Ridership Per Rev. Hour	4.32	3.82	+13.1%
Financial	Operating Costs Per Rev. Hour	140.83	112.43	+25.3%
Ridership	Ridership	6,241.00	2,267.00	+175.3%

Total Ridership



Passengers Per Revenue Hour



TAB 3

Agenda Item #7a

**ACTION ITEM: Funding Agreement With CCTA
for Additional Tri MyRide Vehicles**

Resolution #230322A

Board of Directors Meeting

Wednesday March 22, 2023

ECCTA Boardroom

801 Wilbur Avenue, Antioch, CA 94509

Staff Report to ECCTA Board of Directors

Meeting Date: February 22, 2023
Agenda Item: Funding Agreement With CCTA for Additional Tri MyRide Vehicles – Agenda Item #7a
Lead Staff: Toan Tran, Chief Operating Officer
Approved: Rashidi Barnes, Chief Executive Officer 

Background and Discussion

The California Public Utilities Commission (CPUC) created the transportation network company (TNC) Access for All Program to implement Senate Bill (SB) 1376 (Hill: 2018), which directed CPUC to establish a program relating to the accessibility of TNC services for persons with disabilities, including wheelchair users who need a wheelchair accessible vehicle (WAV). The purpose of the TNC Access for All Program is to incentivize the expansion and availability of on-demand transportation service for people with disabilities statewide

In May 2021, Contra Costa County Transportation Authority (CCTA) was authorized to serve as the Local Access Fund Administrator (LAFA) for Contra Costa County in charge of administering and distributing the Access for all Funds to eligible Access Providers for the implementation of on-demand WAV transportation programs.

The Access for All Fund is funded by a \$0.10 access fee collected on each TNC trip that is remitted to the CPUC by TNCs each quarter per county/geographic area. The CPUC began collection of access fees on July 1, 2019 and will continue through December 31, 2025. CCTA has received a total of \$483,429 in Access Funds for Year 2021 and 2022. As allowed by the CPUC, up to 15% of the funds or \$72,514.38 will be reserved for CCTA administration of the LAFA funds and the remaining amount will be distributed to eligible providers.

Currently, Tri MyRide is the only program in the county that meets the funding requirements. As a result, the remaining amount, up to \$411,738, will be distributed to Tri Delta Transit for the purchase of up to four vehicles for the Tri MyRide program.

Requested Action

Staff requests the Board of Directors adopt Resolution #230322A authorizing the Chief Executive Officer to execute a funding agreement in the amount of \$400,000 with CCTA for Access for All Funds to purchase additional vehicles for the Tri MyRide program.

Please see Appendix A:

- Funding Agreement No. 629 Between CCTA and ECCTA



TRI DELTA TRANSIT

Eastern Contra Costa Transit Authority
801 Wilbur Avenue • Antioch, California 94509
Phone 925.754.6622 Fax 925.757.2530

RESOLUTION #230322A

Funding Agreement with CCTA for Additional Tri MyRide Vehicles

Resolution #230322A authorizes the CEO to enter into an agreement with Contra Costa Transportation Authority (CCTA) to secure \$400,000 from the California Public Utilities Commission (CPUC) Access for All Funds.

WHEREAS, ECCTA currently operates an on-demand shared ride service called Tri MyRide that takes passengers from their starting point to where they want to go within a service area using wheelchair accessible vehicles (WAV's); and

WHEREAS, CCTA serves as the Local Access Fund Administrator (Lafa) in Contra Costa County administering the California Public Utilities Commission's (CPUC's) Transportation Network Companies (TNC) Access for All Funds; and

WHEREAS, the Access for All Funds are used to increase on-demand wheelchair accessible transportation to meet the needs of persons with disabilities; and

WHEREAS, ECCTA has expressed the desire to strengthen the current program to meet the current service growth as well as prepare for potential future service expansion.”; and

WHEREAS, in order to accomplish that, ECCTA will need to purchase additional WAV's to meet the services growing needs, increase span of service and potential new areas of operation.

NOW, THEREFORE, BE IT RESOLVED, by the Board of Directors of the Eastern Contra Costa Transit Authority to adopt Resolution #230322A authorizing the CEO to enter into an agreement with CCTA to secure a not to exceed about of \$400,000 from the CPUC Access for All Funds.

PASSED AND ADOPTED THIS 22nd day of March 2023, by the following votes:

EASTERN CONTRA COSTA TRANSIT AUTHORITY

Anissa Williams, Chair

Rashidi Barnes, Chief Executive Officer

AYES: _____

ABSENT: _____

NOES: _____

ABSTENTIONS: _____

TAB 4

Agenda Item #7b

DISCUSSION ITEM: Means-Based Fare Pilot Program

Board of Directors Meeting

Wednesday March 22, 2023

ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509

Staff Report to ECCTA Board of Directors

Meeting Date: March 22, 2023
Agenda Item: Means-Based Fare Pilot Program - Agenda Item #7b
Lead Staff: DeAnna Perry, Manager of Accessible Services
Approved: Rashidi Barnes, Chief Executive Officer 

Background

The Contra Costa Transportation Authority (CCTA) approved the Means-Based Fare Pilot Program in January 2023. A “Means Based Fare Subsidy” strategy was included in the Accessible Transportation Strategic Plan (ATSP) as a priority with Measure X funding. The Means-Based Fare Pilot Program will benefit people with disabilities who are currently registered with ECCTA’s ADA Paratransit that meet the Housing and Urban Development (HUD) extremely low-income criteria.

Pilot Program Objective

This pilot program will be managed by CCTA and ECCTA, with the Contra Costa Crisis Center receiving program inquiries and validating program eligibility based on low-income criteria. Eligible participants will receive \$22 (8 one-way trips) of tickets per month to use for local ECCTA Paratransit trips.

Pilot Program Administration

ECCTA will provide CCTA and the Contra Costa Crisis Center with ADA Paratransit eligible passengers for initial mailing. CCTA will issue payments to ECCTA for paratransit tickets to be distributed to qualified participants. ECCTA will include any new ADA Paratransit eligible passengers after initial mailing, until the pilot program expires.

Pilot Program Eligibility Requirements

The following information outlines the pilot program eligibility requirements.

Contra Costa HUD Income Limits by County

Persons Per Household	Extremely Low-Income (30% of AMI)	Very Low-Income (50% of AMI)	Low-Income (80% of AMI)
1	\$28,800	\$47,950	\$76,750
2	\$32,900	\$54,800	\$87,700
3	\$37,000	\$61,650	\$98,650
4	\$41,100	\$68,500	\$109,600

- Benefit – Eligible riders will receive \$22 (8 one-way trips) of tickets per month to use for local Tri Delta Transit Paratransit trips.
- Pilot Program Service Area and Times – Same as the current Tri Delta Transit Paratransit. This program does not apply to One Seat Ride.
- Determining low-income eligibility
 - Participation in one of these programs may indicate eligibility:
 - WIC
 - Housing Choice Vouchers
 - Medicaid
 - SNAP
 - child in the National School Lunch program
 - SSI/SSDI/SSA
 - Supplemental Security Income (SSI)
 - Cash Assistance Program for Immigrants (CAPI)
 - CalWorks
 - General Assistance (GA)
 - Medi-Cal
 - If individuals are unable to verify using any of the above options, they may need to attach one of the following:
 - Three recent pay stubs
 - Three recent financial assistance documents
 - Most recent tax return
 - Most recent year end social security statement
 - There is also the option of self-attestations, including as an exception to the above.

Requested Action

No action requested.

TAB 5

Agenda Item #7c

ACTION ITEM: Short Range Transit Plan FY23- FY28

Resolution #230322B

Board of Directors Meeting

Wednesday March 22, 2023

**ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509**

Staff Report to ECCTA Board of Directors

Meeting Date: March 22, 2023
Agenda Item: Short Range Transit Plan FY23-FY28 – Agenda Item #7c
Lead Staff: Agustin Diaz, Chief Financial Officer
Approved: Rashidi Barnes, Chief Executive Officer 

Background

Federal transportation statutes require that the Metropolitan Transportation Commission (MTC), in partnership with state and local agencies, develop and periodically update a long-range Regional Transportation Plan (RTP), and a Transportation Improvement Program (TIP) which implements the RTP by programming federal funds to transportation projects contained in the RTP. In order to effectively execute these planning and programming responsibilities, MTC requires that each transit operator in its region which receives federal funding through the TIP, prepare, adopt, and submit to MTC a Short Range Transit Plan (SRTP).

Due to the significant impacts of the COVID-19 pandemic on transit operations, MTC has developed a reimagined approach to the SRTP to help plan for and navigate through the continued uncertainties. The revised approach narrows the scope to a five-year planning horizon with a focus on financial and service planning under three different scenarios: Robust Recovery, Revenue Recovery with Fewer Riders, and Some Progress.

ECCTA staff, with the assistance of Zilo International Group, has updated the current SRTP and created an Addendum to the SRTP to address the requirements of the revised approach outlined above. This plan has been prepared under the guidelines set forth by MTC Resolution No. 4512 and covers the period of FY2022-23 to FY2027-28.

Requested Action

Adopt Resolution #230322B approving the ECCTA Short Range Transit Plan and Addendum for Fiscal Years 2023 to 2028.

Please see Appendix B:

- ECCTA Short Range Transit Plan Revision FY22 - FY29
- ECCTA Short Range Transit Plan Addendum



TRI DELTA TRANSIT

Eastern Contra Costa Transit Authority
801 Wilbur Avenue • Antioch, California 94509
Phone 925.754.6622 Fax 925.757.2530

RESOLUTION #230322B

APPROVING THE EASTERN CONTRA COSTA TRANSIT AUTHORITY SHORT RANGE TRANSIT PLAN AND ADDENDUM FOR FISCAL YEARS 2023 TO 2028

WHEREAS, the Metropolitan Transportation Commission (MTC) requires Bay Area transit agencies to prepare and submit a Short Range Transit Plan (SRTP) to comply with Federal Transit Administration (FTA) and MTC regulatory requirements to implement and inform the Regional Transportation Plan (RTP) and the Transportation Improvement Program (TIP) and to remain qualified for federal and State funding; and

WHEREAS, the Eastern Contra Costa Transit Authority (ECCTA) is now required by MTC to submit an ECCTA SRTP for FY 2023-2028 under a revised approach; and

WHEREAS, the ECCTA SRTP for FY 2023-2028 serves as a management and policy document that describes the transit operator's capital and operating budgets, capacity, capital improvement program, and 5-year financial forecast to develop an understanding of how service plans might be adapted under different revenue constraints; and

WHEREAS, the ECCTA SRTP addresses all MTC SRTP guidelines as provided in MTC Resolution No. 4512; and

WHEREAS, the ECCTA SRTP is consistent with all other recent and ongoing ECCTA transit planning efforts.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Eastern Contra Costa Transit Authority to adopt Resolution #230322B approving the ECCTA Short Range Transit Plan and Addendum for Fiscal Years 2023 to 2028.

PASSED AND ADOPTED THIS 22nd day of March 2023, by the following votes:

EASTERN CONTRA COSTA TRANSIT AUTHORITY

Anissa Williams, Chair

Rashidi Barnes, Chief Executive Officer

AYES: _____

ABSENT: _____

NOES: _____

ABSTENTIONS: _____

TAB 6

Agenda Item #7d

ACTION ITEM: 2023 Summer Youth Pass Program

Board of Directors Meeting

Wednesday March 22, 2023

**ECCTA Boardroom
801 Wilbur Avenue, Antioch, CA 94509**

Staff Report to ECCTA Board of Directors

Meeting Date: March 22, 2023

Agenda Item: 2023 Summer Youth Pass Program – Agenda Item #7d

Lead Staff: Leeann Loroño, Manager of Customer Service and Marketing

Approved: Rashidi Barnes, Chief Executive Officer 

Background

The Summer Youth Pass program is a summer youth ride program in partnership with 511 Contra Costa. The program provides the general public the opportunity to purchase a discounted three-month unlimited ride pass for riding during June 1st – August 31st. For Tri Delta Transit, passes are good on fixed route and express buses, but not valid on paratransit or Tri MyRide. This year's pass is valid June 1, 2023 – August 31, 2023. Below please find a brief outline of the program:

- 2008 through 2019: Unlimited-ride Tri Delta Transit summer youth passes were sold to passengers aged 5-17.
- 2014: Tri Delta Transit staff expanded the program with a goal to turn the summer youth pass into a county-wide program. While County Connection opted to not participate at that time, WestCAT agreed to join with Tri Delta Transit to offer an unlimited-ride summer youth pass to passengers 5-17 for \$50 in 2014, 2015, 2016, 2017, 2018, and 2019.
- In 2019: County Connection joined the program.
- In 2020 and 2021, the program was suspended due to the pandemic.
- 2022 saw the restart of the program with WestCAT and County Connection joining Tri Delta Transit to offer the pass for \$30.

Data:

- Approximately 300 passes have been sold each year between 2014-2019 and then in 2022.

Current

511 Contra Costa has again offered to partner with Tri Delta Transit, County Connection and WestCAT to offer a summer youth ride pass. 511 Contra Costa will:

- Provide a \$30 subsidy for each pass sold among all three agencies up to a maximum of 800 passes.
- Set up an on-line store. Agencies can also sell at their administrative office.
- Conduct outreach through schools, social media, and through the 511 Contra Costa website and e-newsletter.

Transit agencies will:

- Each agency is being asked to assist in marketing and promotions.
- Agencies will process applications and sell pass at administration until notified otherwise by 511 Contra Costa.

Requested Action

Authorize staff to enter into an agreement with 511 Contra Costa enabling Tri Delta Transit to market and sell the \$60 unlimited-ride 2023 summer youth pass to passengers age 5-17 for \$30 each.