



NEWS RELEASE
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Tri Delta Transit announces crowding information and real-time arrival information available through the newly endorsed app *Transit*

Antioch, CA November 16, 2020- Eastern Contra Costa Transit Authority (Tri Delta Transit) today announced *Transit* as their official mobility app. *Transit* counts millions of active users in more than 200 cities worldwide and is available for Tri Delta Transit riders who are now able to track their bus in real-time with the leading transport app in North America.

Upon launching the app, Tri Delta Transit riders will see nearby options and departure times in big text and bright colors. Users can easily navigate Tri Delta Transit service, aided by accurate real-time bus ETAs, trip planning, step-by-step navigation, and crowdsourced real-time information with *Transit's* GO feature. In addition to providing trip planning and real-time bus information, the app also allows riders access to bus crowding information for their trip, an important tool during the COVID-19 pandemic when deciding which bus trip to take. Tri Delta Transit's fixed route fleet is outfitted with automated passenger counter (APC) sensors. APC data is supplemented with crowdsourcing data which allows riders to report the current passenger bus load for their trip.

"We are excited to offer the new crowd reporting feature on our buses. The app provides vital information so passengers can make informed choices about their commutes," stated Jeanne Krieg, CEO.

Crowding levels are described as Crowded, Some Crowding, and Not Crowded. These standards are based on the temporarily lowered crowding threshold to accommodate social distancing.

"Partnering with a single app that prioritizes transit makes it clear to riders where they can go for information," said David Block-Schachter, Chief Business Officer of *Transit*. "We're excited to work with Tri Delta Transit and to see more people using *Transit* as part of their daily routine."

Transit is available to download for iPhone and Android at www.transitapp.com or www.TriDeltaTransit.com

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For a press kit, including additional visuals, visit www.transitapp.com/press.



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ABOUT TRI DELTA TRANSIT

Tri Delta Transit provides over 2 million trips each year to a population of over 315,000 residents in the 225 square miles of Eastern Contra Costa County. They currently operate 15 local bus routes Monday – Friday, 5 local bus routes on weekends, door-to-door bus service for senior citizens and people with disabilities, on-demand rideshare services, and shuttle services to community events. To learn more, visit TriDeltaTransit.com

About Transit: *Transit* solves the urban commute in more than 200 cities worldwide. Users can easily navigate public transit with accurate real-time predictions, simple trip planning, step-by-step navigation and quick, easy payments. The app also integrates additional transport modes — bikesharing, scooters, carsharing and ridehail — so users can mix-and-match their options with transit to determine the best way to get from A to B. The company is based in Montréal, QC. Learn more by visiting www.transitapp.com.