

## Case Study



## Boosting regional economic development with one of the nation's most successful microtransit services

Tri MyRide — a highly efficient transit service operated by Tri Delta Transit — has improved inter-city and cross-region access to BART stations, jobs, and essential destinations in Antioch, Oakley, Pittsburg, and beyond.







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As a public transit mobility provider for eastern Contra Costa County, it's important to provide integrated solutions that move masses of people effectively. Our Tri MyRide microtransit service is just one of the mobility tools we use to meet the ever changing needs of the communities we serve."

- Rashidi Barnes, CEO of Tri Delta Transit



**Location:**Antioch, Oakley,
Pittsburg, California

**Geography:** Urban, suburban

**Use case:**General mobility,
FMLM

## The bottom line.

Economic opportunities and car-free commuting are more accessible to residents in Antioch, Oakley, Pittsburg and parts of Bay Point, thanks to on-demand microtransit. Tri MyRide plays a key role linking residents and underserved communities to major regional transit hubs such as BART, where Tri MyRide directly increases BART ridership. Notably, nearly 40% of Tri MyRide trips connect to BART stations.

Tri MyRide's high efficiency — 5 to 6 rides per hour, 8+ during peak hours — makes it one of the most impactful microtransit services in the country.

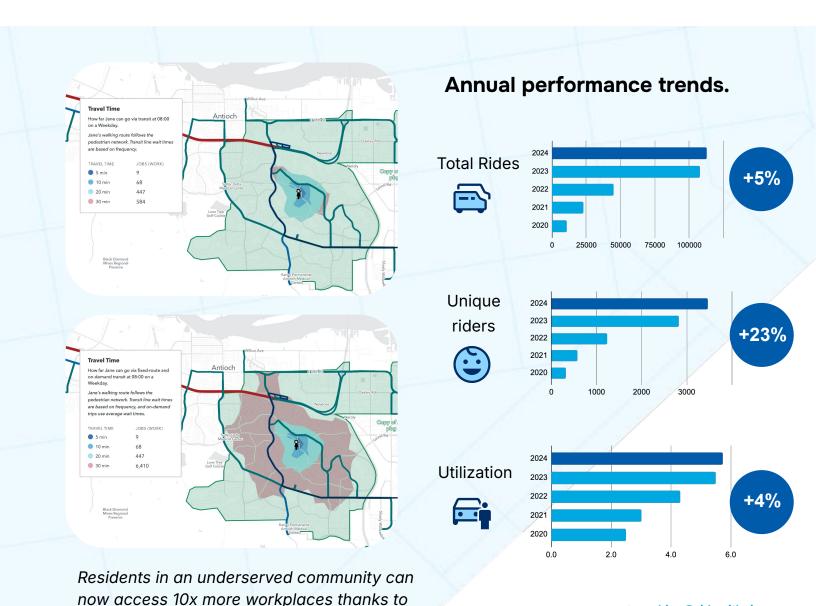
Compared to riding fixed-route services alone, microtransit makes 120% more jobs accessible within 45 minutes across the region per capita. This significantly improved economic mobility, allowing more residents to reach more job options and advance their livelihoods.

## Improved connectivity.

Tri MyRide. (Mapped in Remix)

Five years in, Tri MyRide has become a vital part of the cities' transit network. It is not only essential to commuters but also a lifeline for many residents, connecting them to schools, grocery stores, retail locations, and medical facilities. Riders can now more easily — and more promptly — access five major medical centers, including a county clinic, two hospitals, and two private medical groups. In 2024 alone, nearly 1,000 rides were taken for healthcare-related purposes.

Tri MyRide on-demand microtransit service is designed with everyone in mind: every vehicle is wheelchair accessible and bike friendly to support riders with all mobility needs. Residents can now travel car-free not just within the cities, but between Antioch, Pittsburg, and Oakley, and across the broader region. This strong first/last mile solution expands access to wider transit networks and drives regional economic growth.



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